



HIGH POINT UNIVERSITY
SURVEY RESEARCH CENTER

HIGH POINT UNIVERSITY POLL

Congressional Elections and Current Issues

in the State of North Carolina

September 2010

(WEIGHTED)

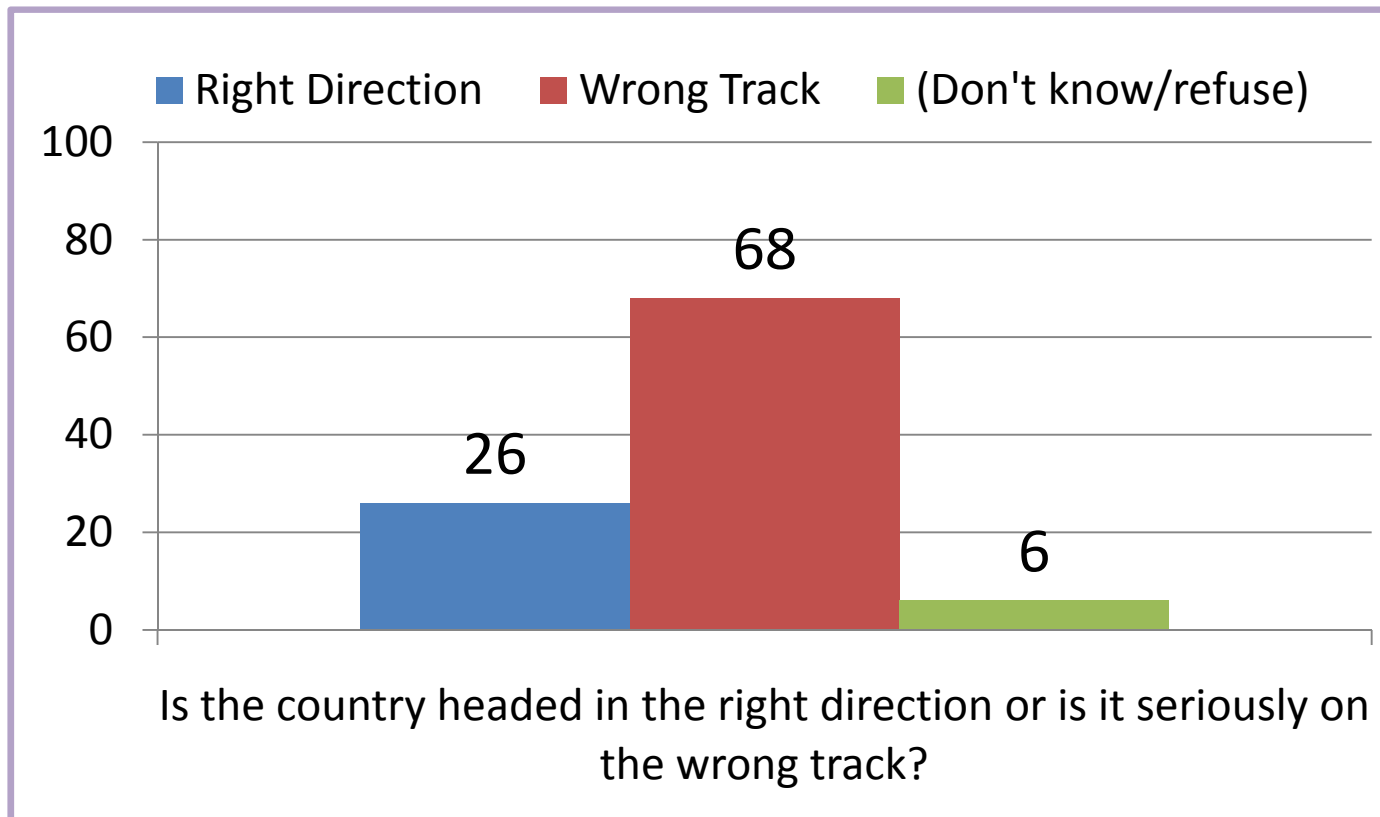


www.highpoint.edu

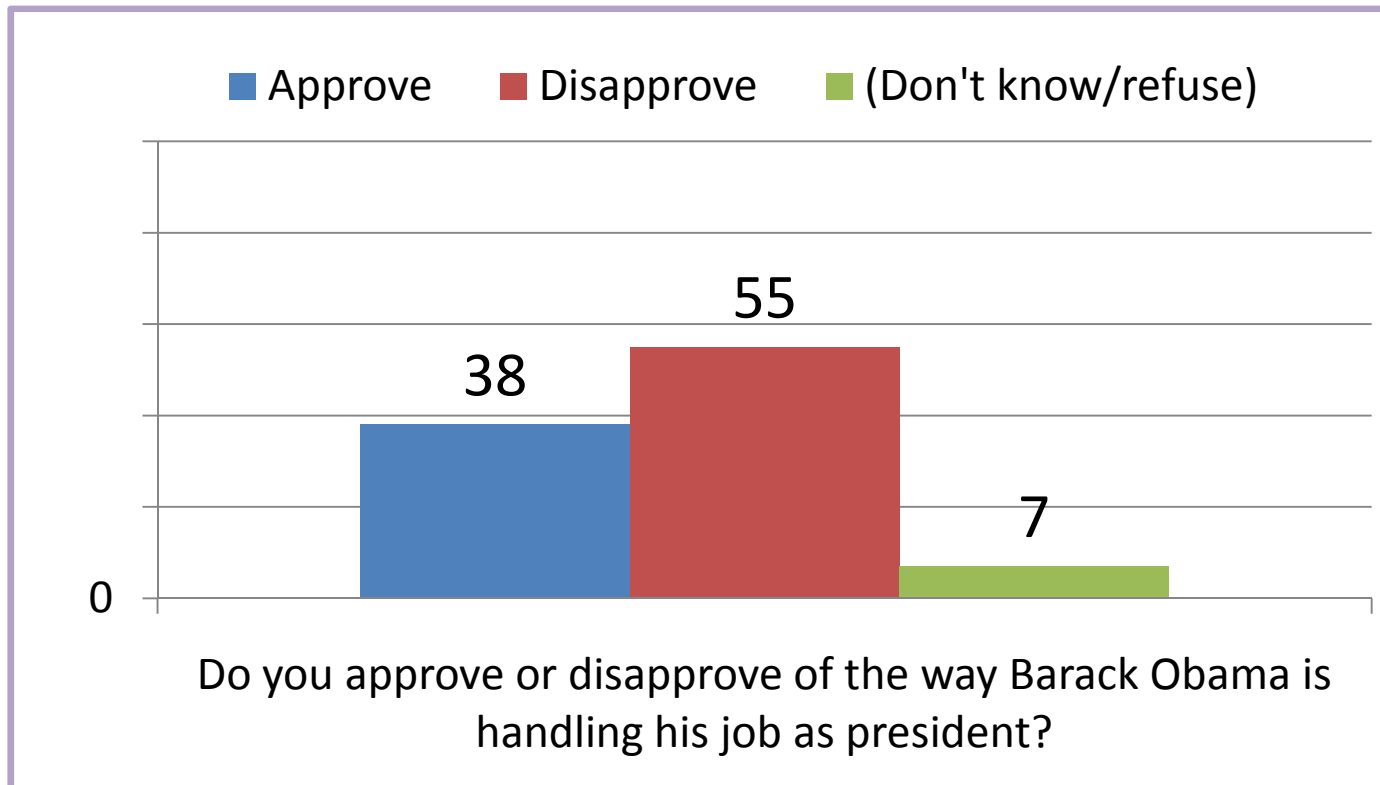
METHODOLOGY

- 400 adults (age 18 and older) in North Carolina
- The survey was conducted September 25 - 30
- The sample is weighted to Census estimates of demographics of North Carolina's population
- Estimated margin of sampling error is plus or minus 5 percent

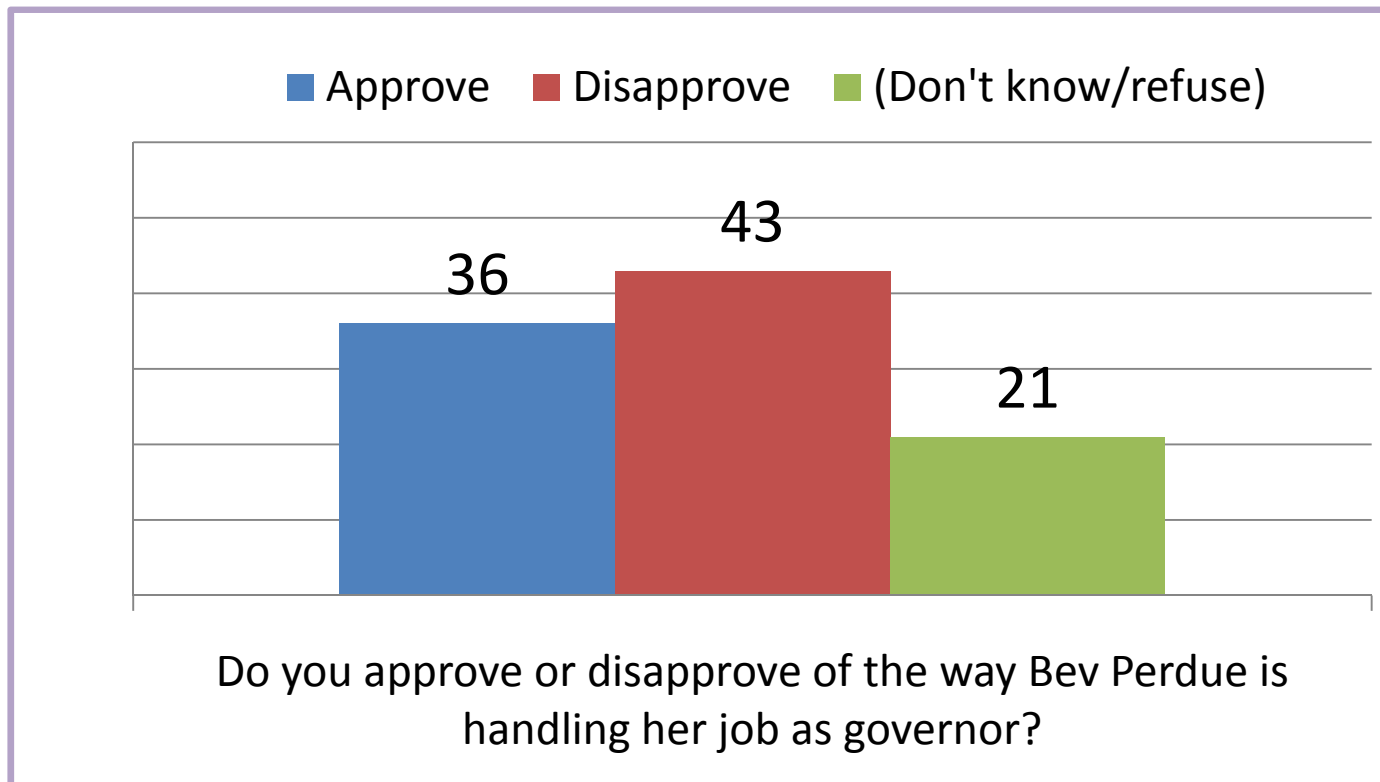
LARGE MAJORITY SAYS COUNTRY IS ON THE WRONG TRACK



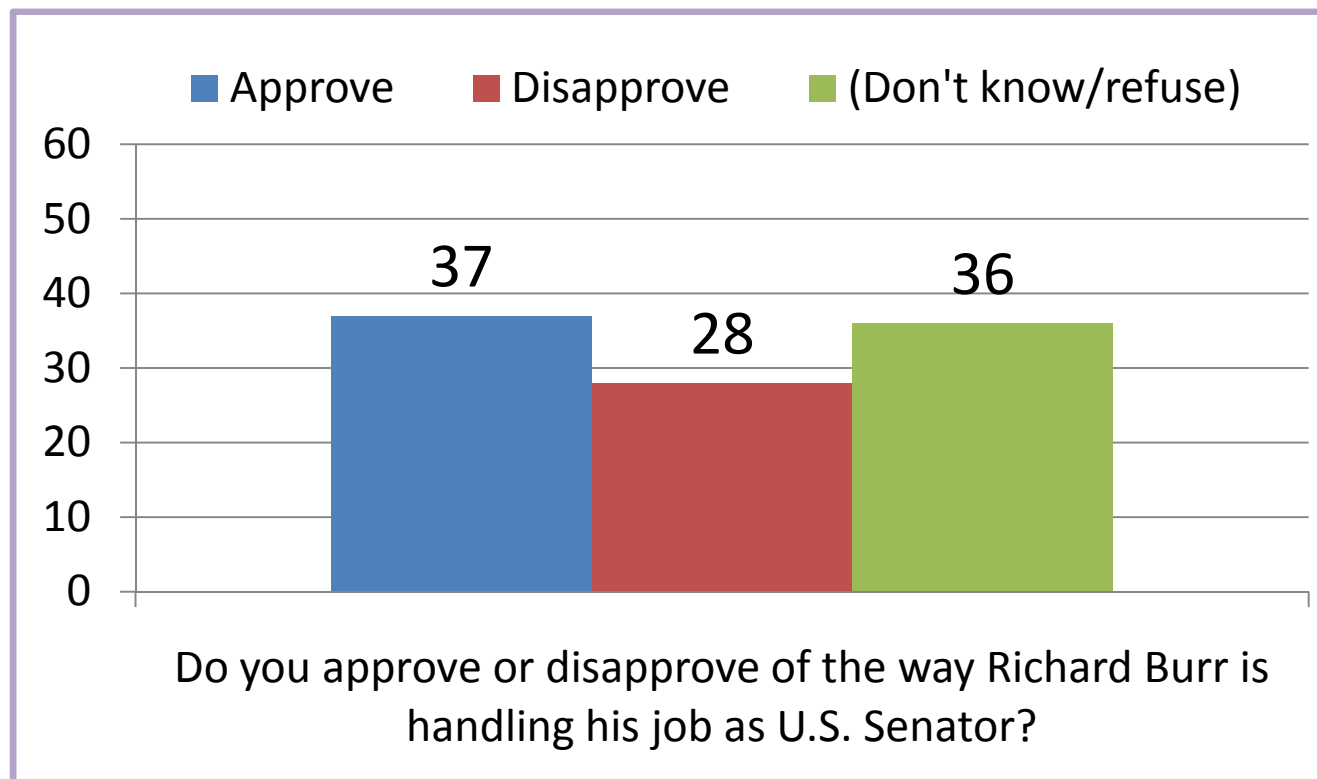
MAJORITY OF NORTH CAROLINIANS DISAPPROVE OF HOW PRESIDENT OBAMA IS HANDLING HIS JOB



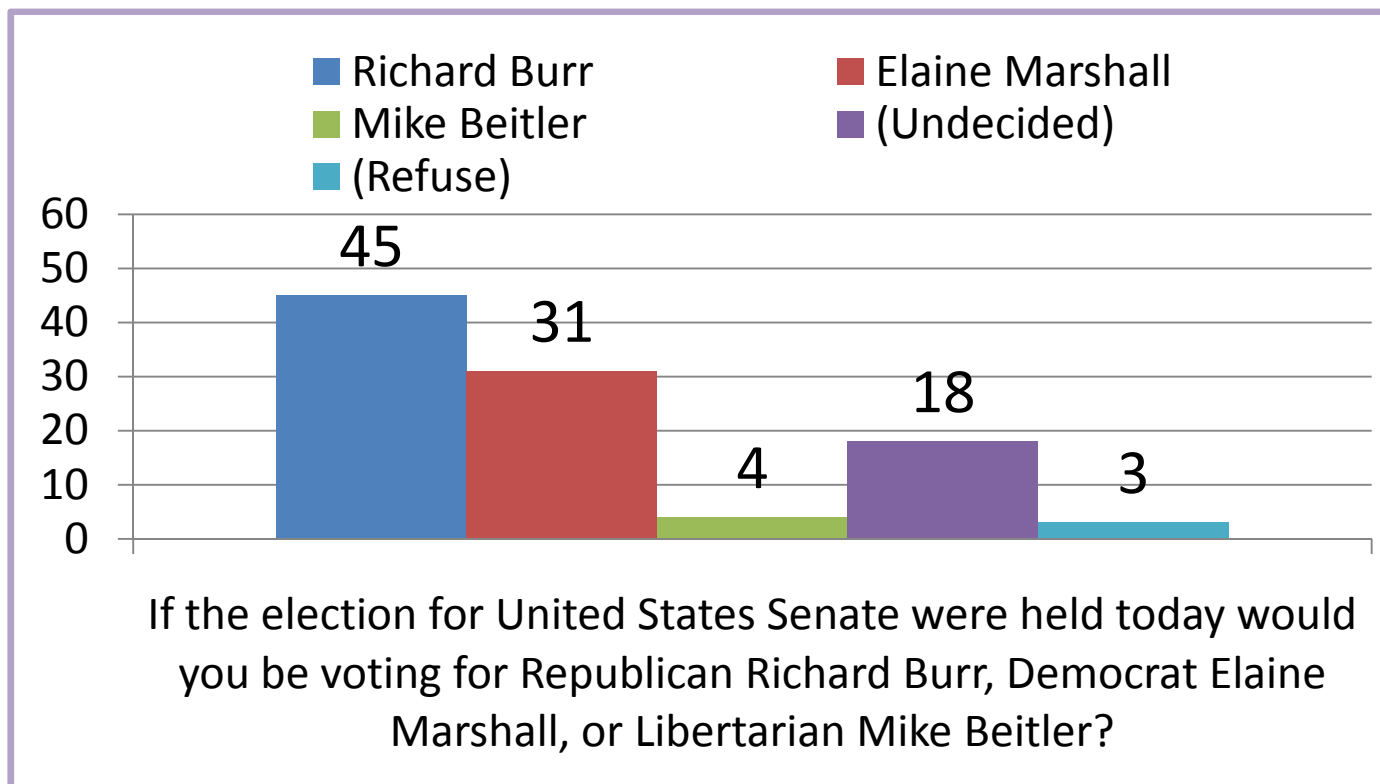
PLURALITY IN NC DISAPPROVE OF HOW GOVERNOR PERDUE IS HANDLING HER JOB



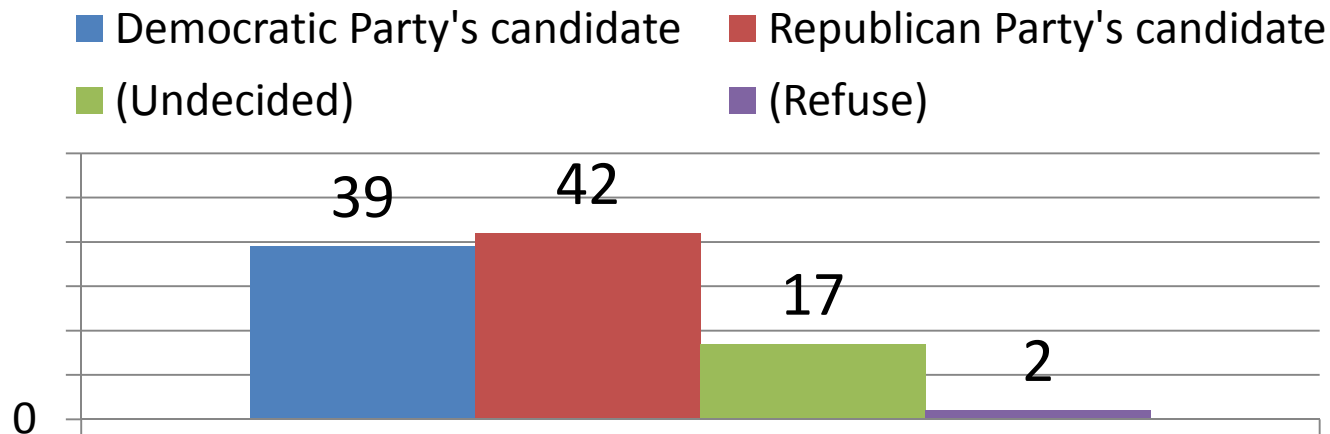
A PLURALITY IN NC APPROVE OF HOW SENATOR BURR IS HANDLING HIS JOB



PLURALITY IN NC CHOOSE REPUBLICAN RICHARD BURR FOR U.S. SENATE



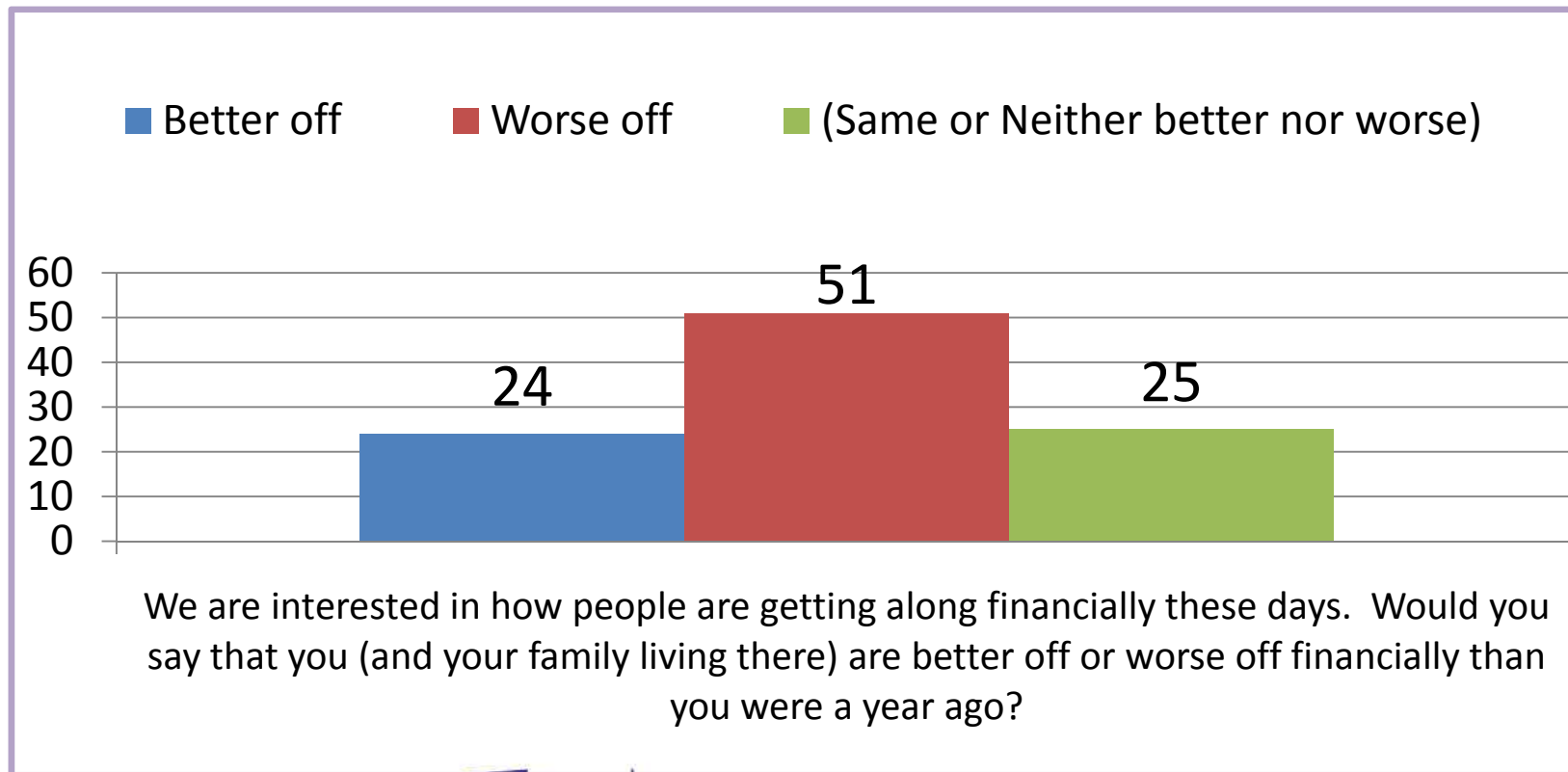
NC RESIDENTS ARE SPLIT OVER CHOICE OF PARTY CANDIDATES FOR U.S. HOUSE OF REPRESENTATIVES



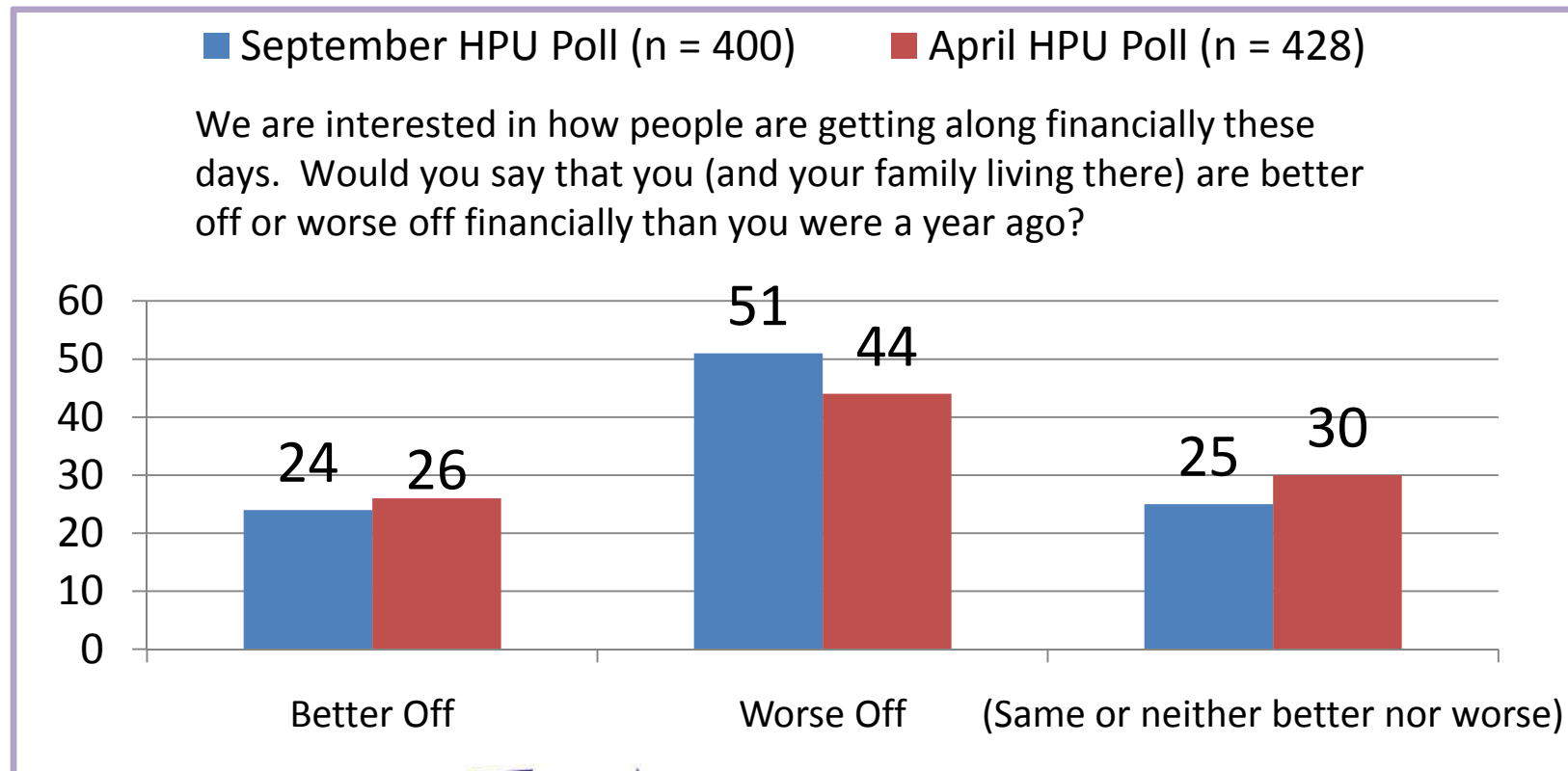
If the elections for U.S. House of Representatives were being held today, which party's candidate would you vote for in your congressional district: the Democratic Party's candidate or the Republican Party's candidate?

*The following questions are drawn from the Thomson Reuters/University of Michigan Surveys of Consumers
(<http://www.sca.isr.umich.edu/>)*

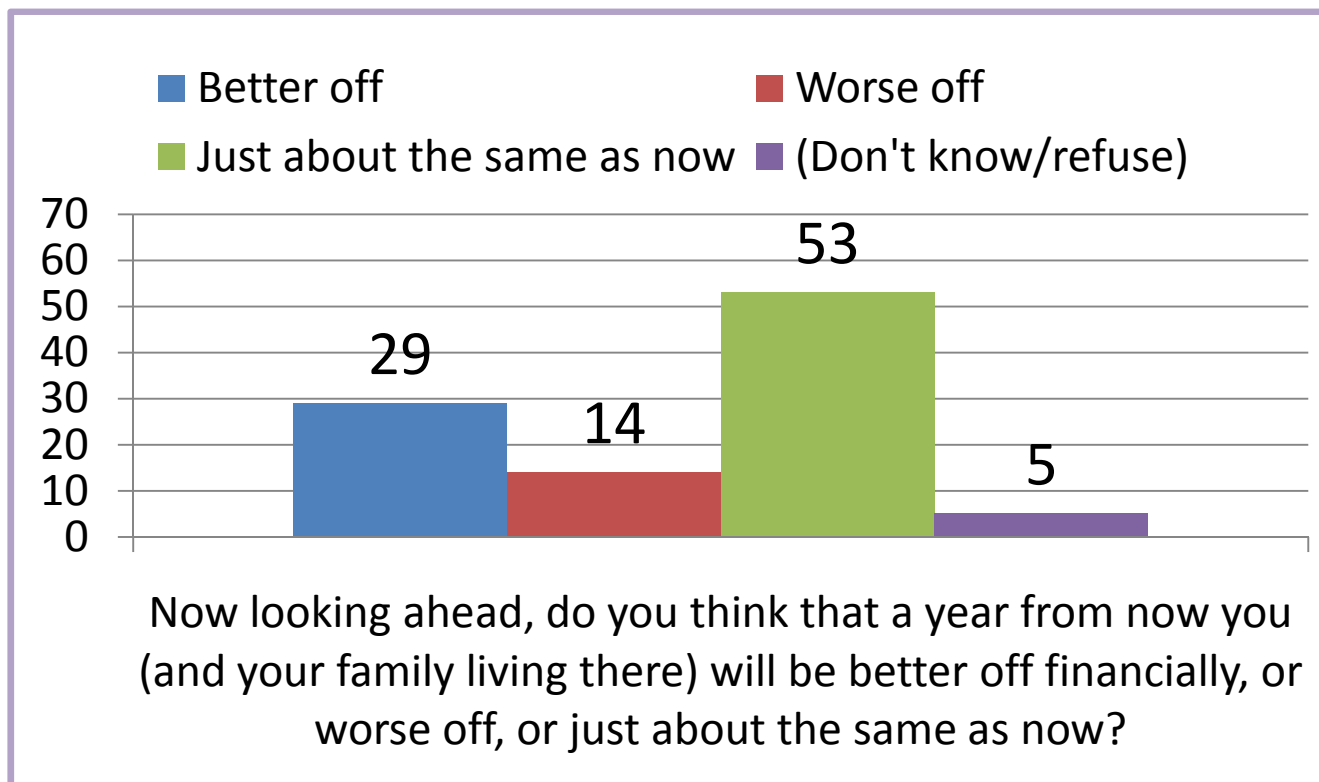
A MAJORITY OF NORTH CAROLINIANS SAY THEIR FINANCES ARE WORSE THAN A YEAR AGO



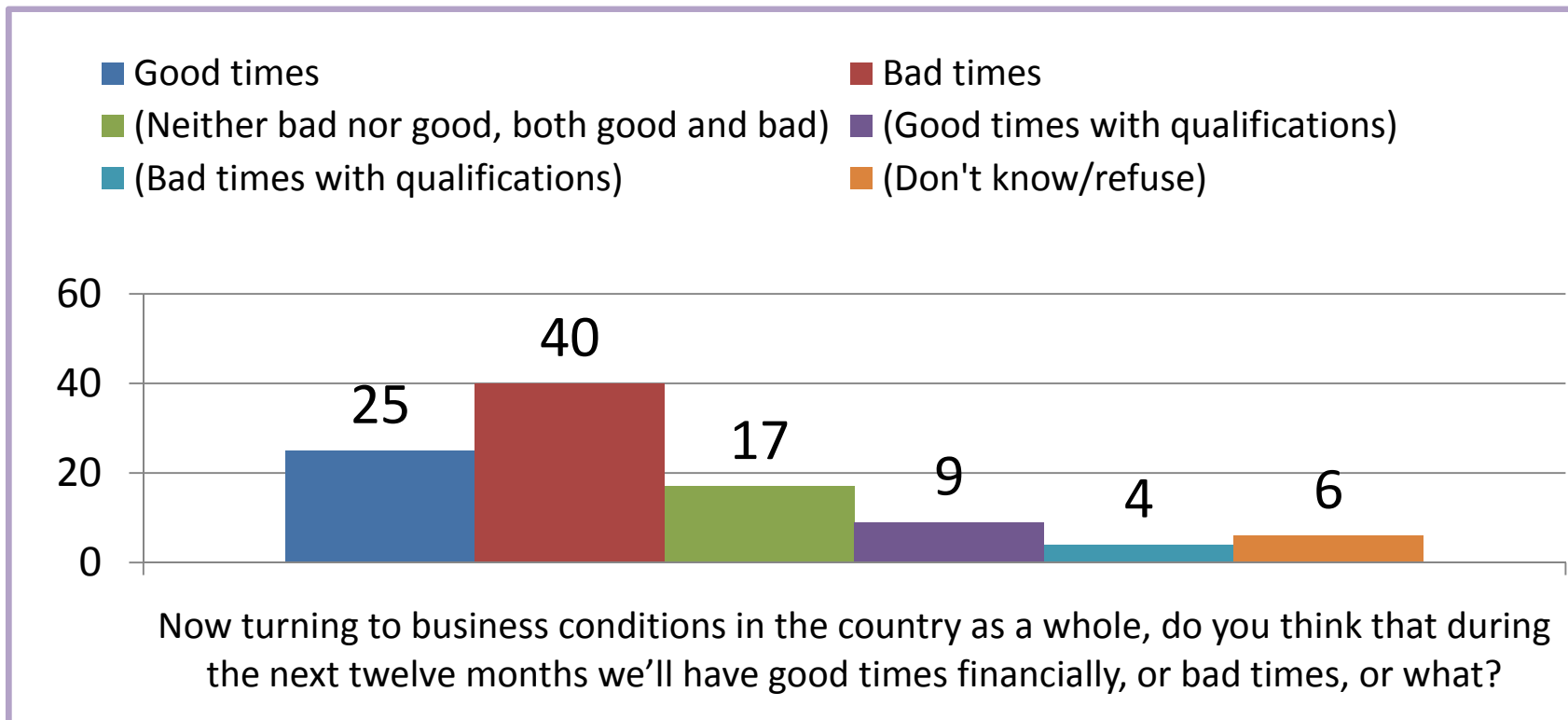
MORE NORTH CAROLINIANS HAVE SEEN A PAST YEAR DECLINE IN FINANCES THAN IN APRIL



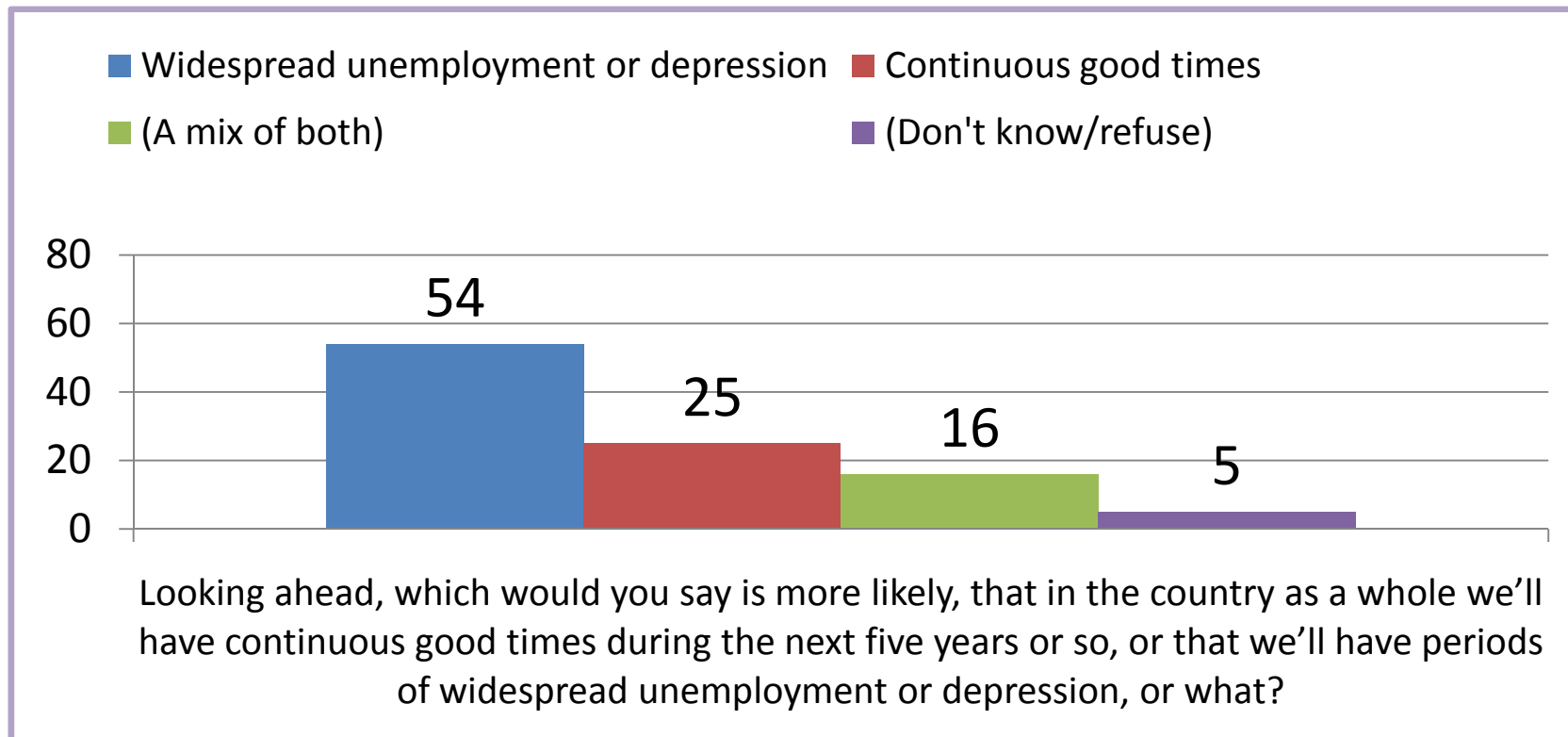
MAJORITY IN NC SAY THAT THEIR FINANCES WILL BE ABOUT THE SAME A YEAR FROM NOW



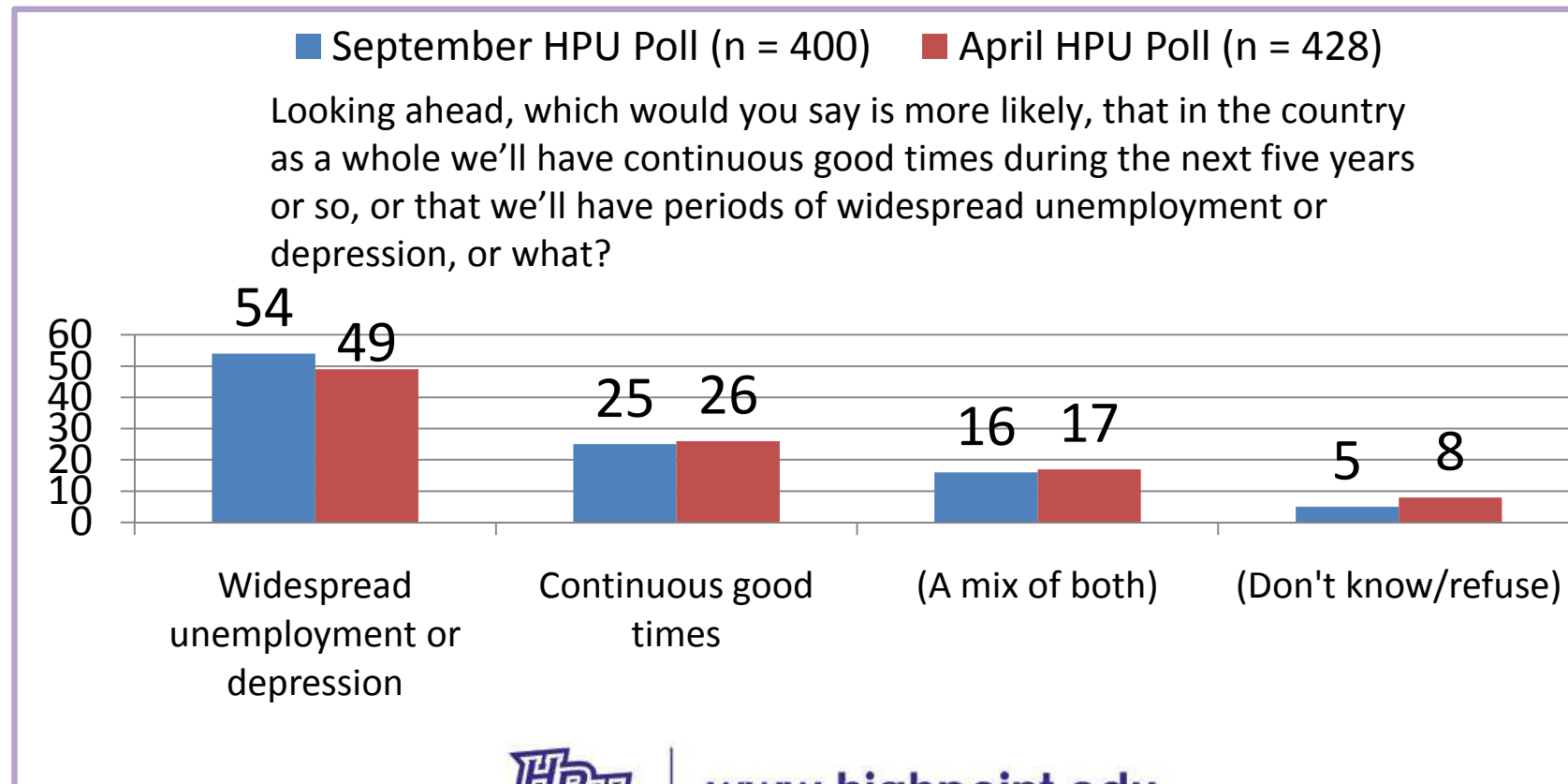
A PLURALITY OF NORTH CAROLINIANS SAY NEXT YEAR WILL BRING BAD TIMES FOR BUSINESSES



A MAJORITY IN NC SAYS THEY EXPECT FIVE YEARS OF WIDESPREAD UNEMPLOYMENT OR DEPRESSION



MORE NORTH CAROLINIANS FORESEE YEARS OF UNEMPLOYMENT OR DEPRESSION THAN IN APRIL



PLURALITY IN NC SAYS IT IS A GOOD TIME TO BUY MAJOR HOUSEHOLD ITEMS

