



HIGH POINT UNIVERSITY  
**SURVEY RESEARCH CENTER**

# HIGH POINT UNIVERSITY POLL

Congressional Elections and Current Issues

in the State of North Carolina

September 2010

(WEIGHTED)

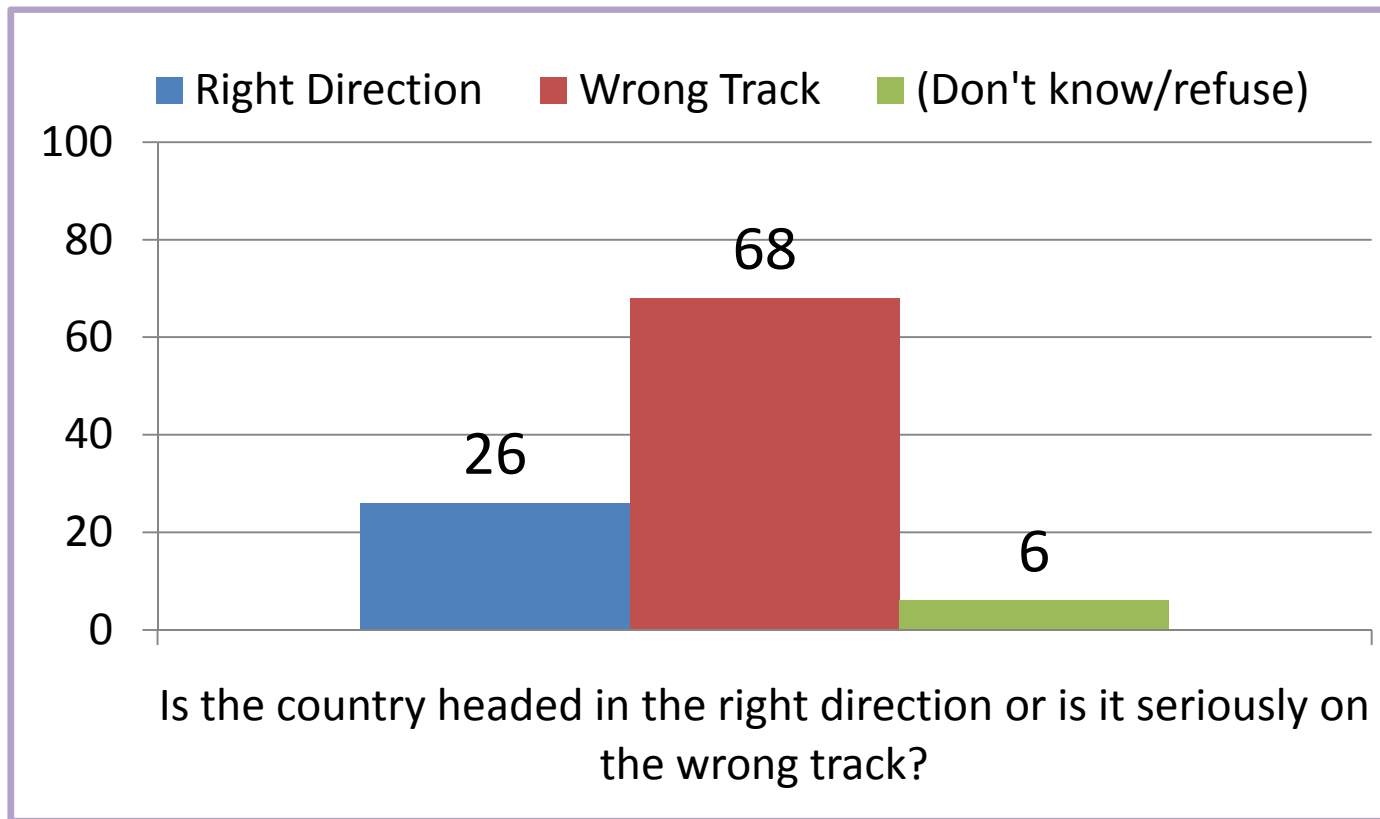


[www.highpoint.edu](http://www.highpoint.edu)

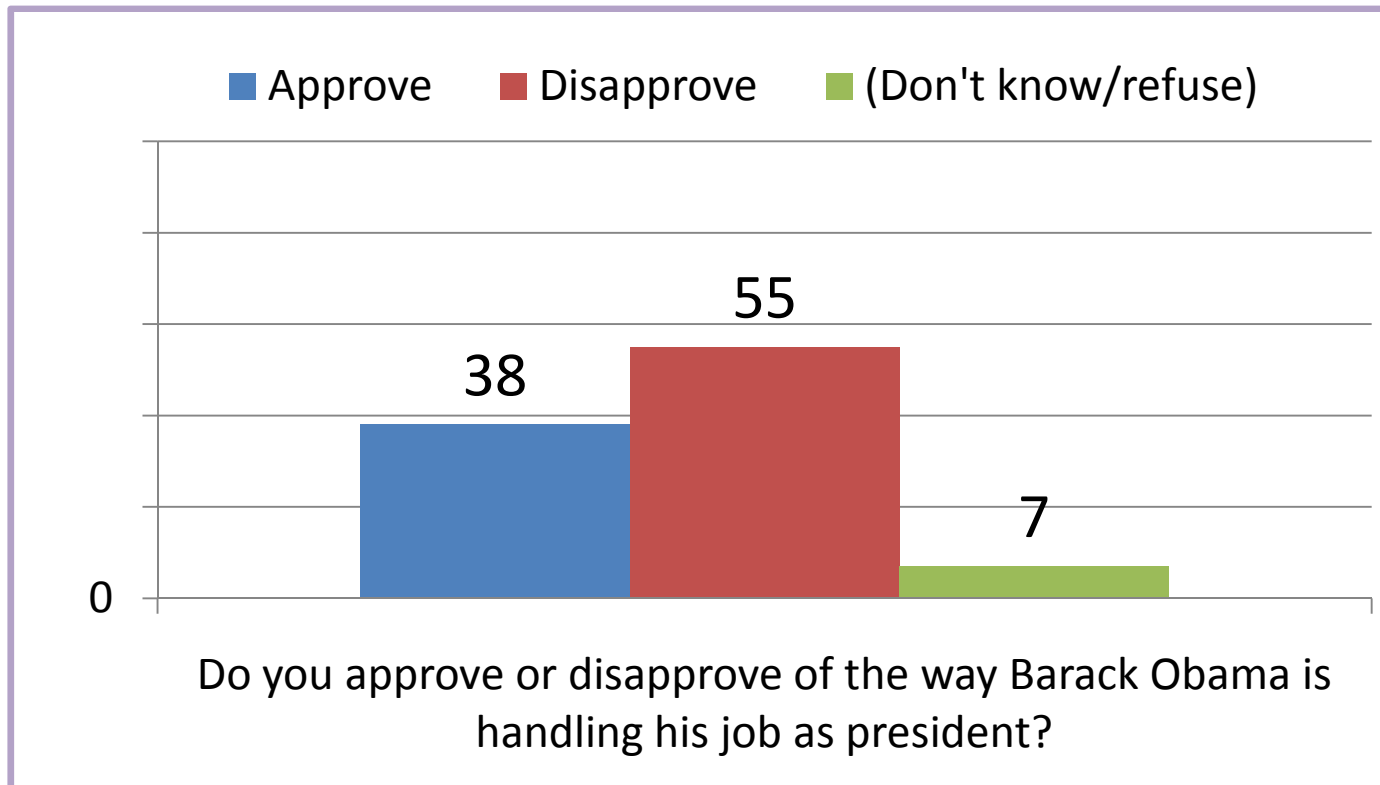
# METHODOLOGY

- 400 adults (age 18 and older) in North Carolina
- The survey was conducted September 25 - 30
- The sample is weighted to Census estimates of demographics of North Carolina's population
- Estimated margin of sampling error is plus or minus 5 percent

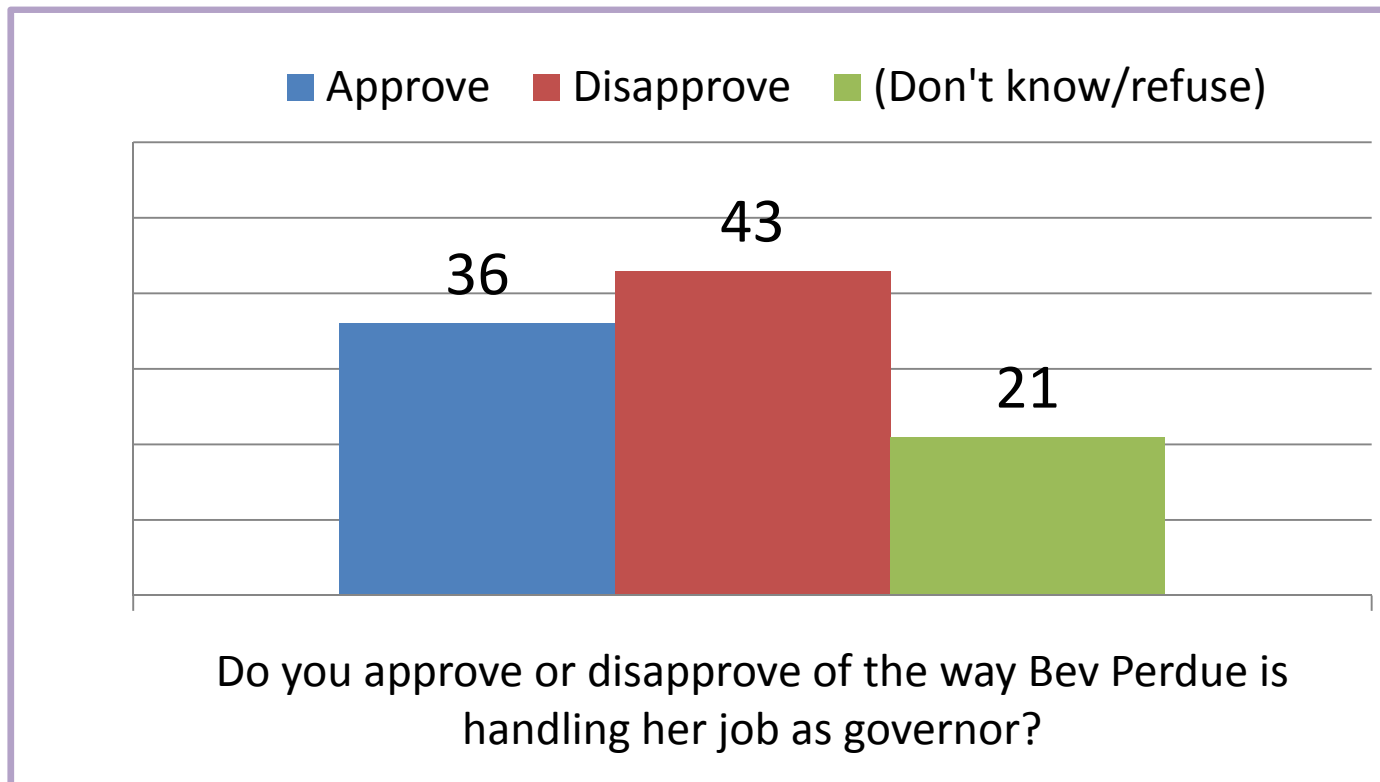
## LARGE MAJORITY SAYS COUNTRY IS ON THE WRONG TRACK



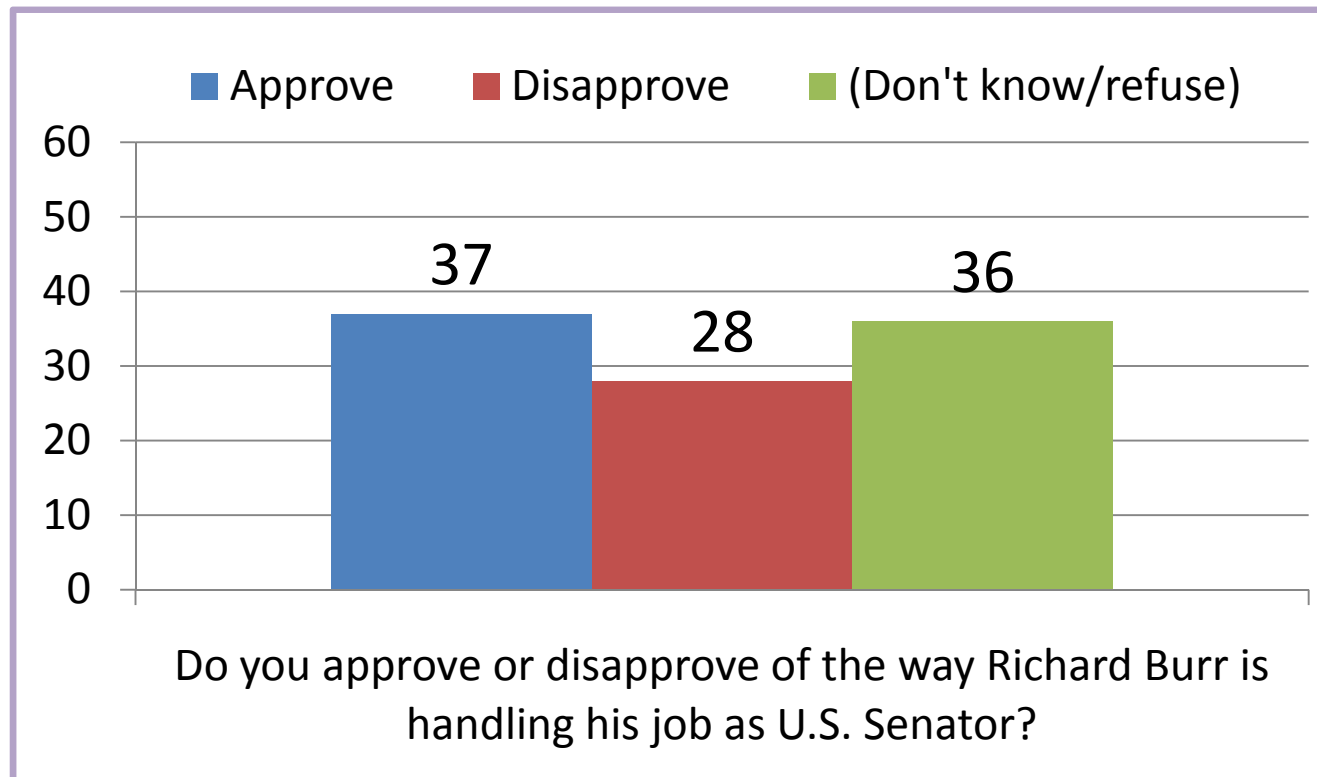
## MAJORITY OF NORTH CAROLINIANS DISAPPROVE OF HOW PRESIDENT OBAMA IS HANDLING HIS JOB



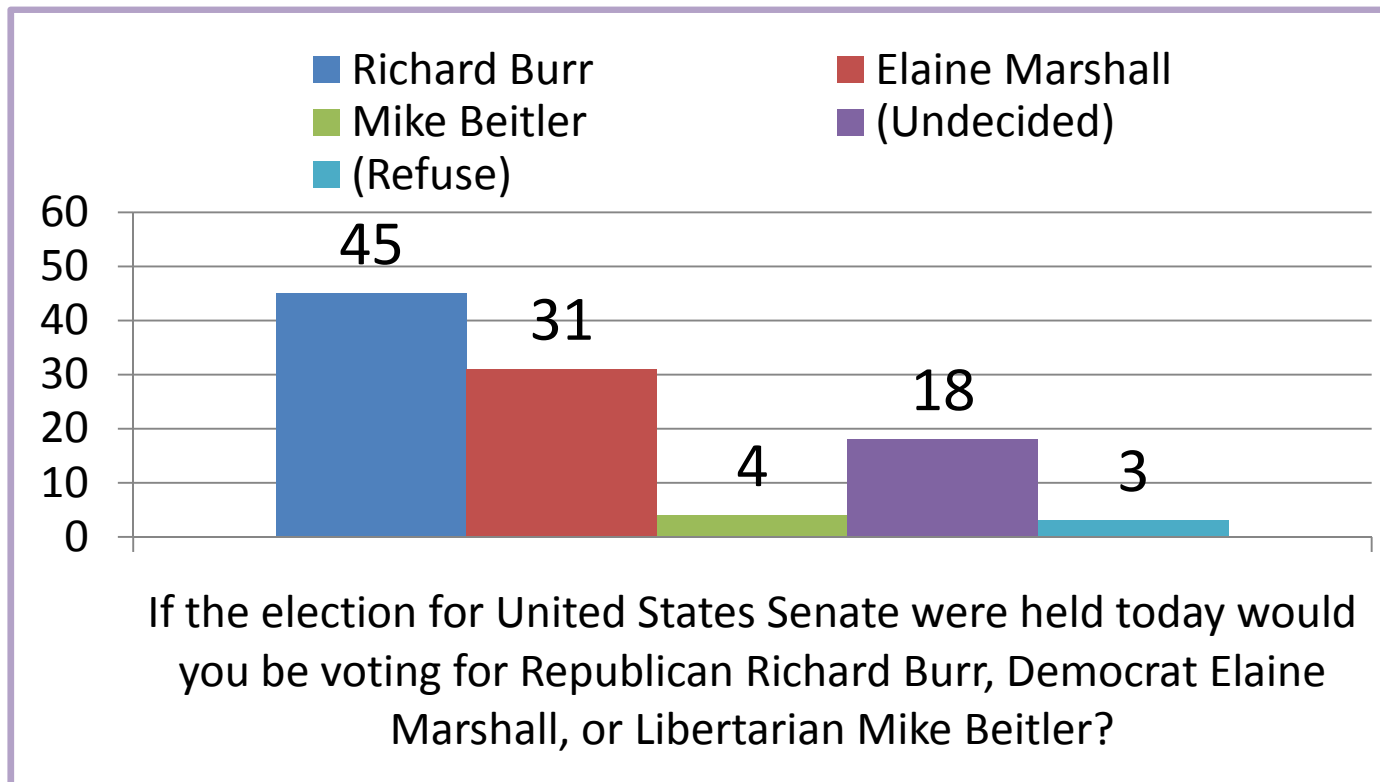
## PLURALITY IN NC DISAPPROVE OF HOW GOVERNOR PERDUE IS HANDLING HER JOB



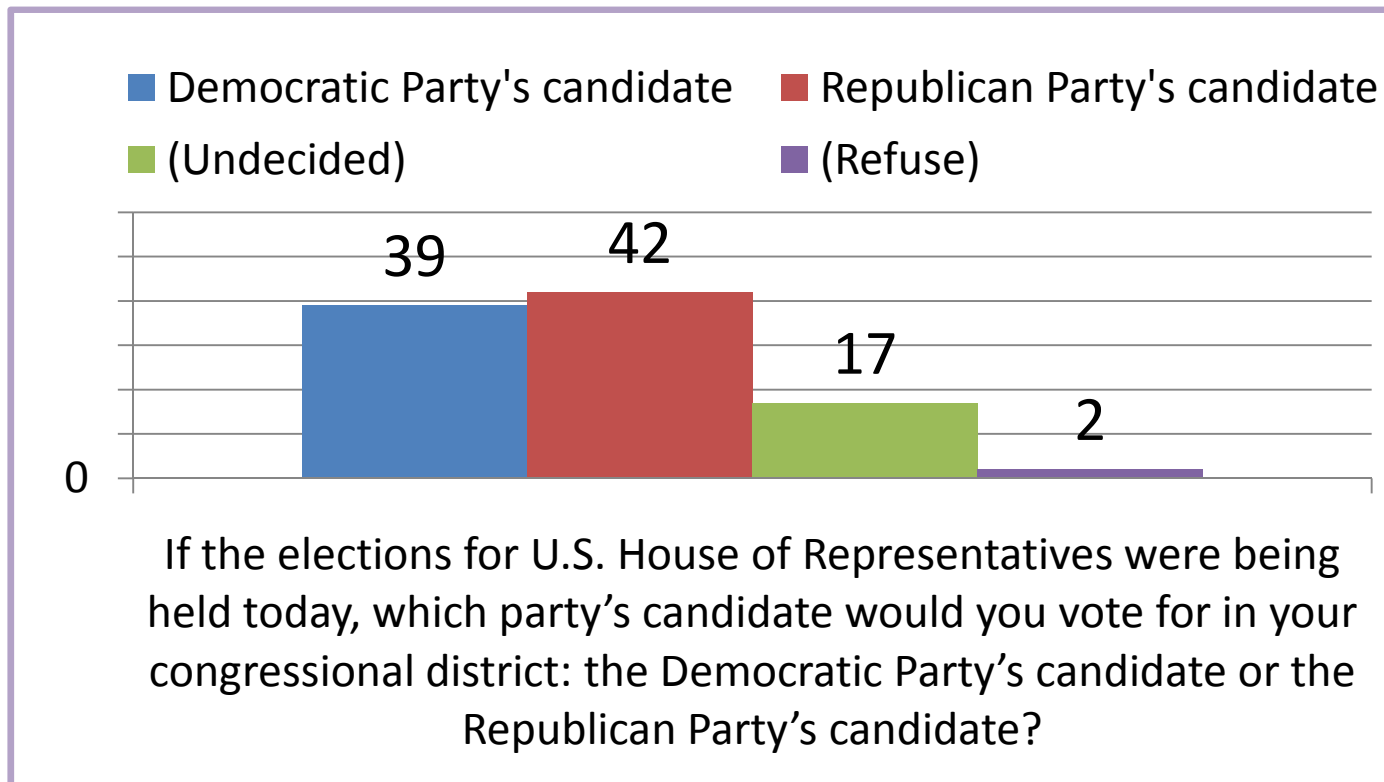
## A PLURALITY IN NC APPROVE OF HOW SENATOR BURR IS HANDLING HIS JOB



## PLURALITY IN NC CHOOSE REPUBLICAN RICHARD BURR FOR U.S. SENATE



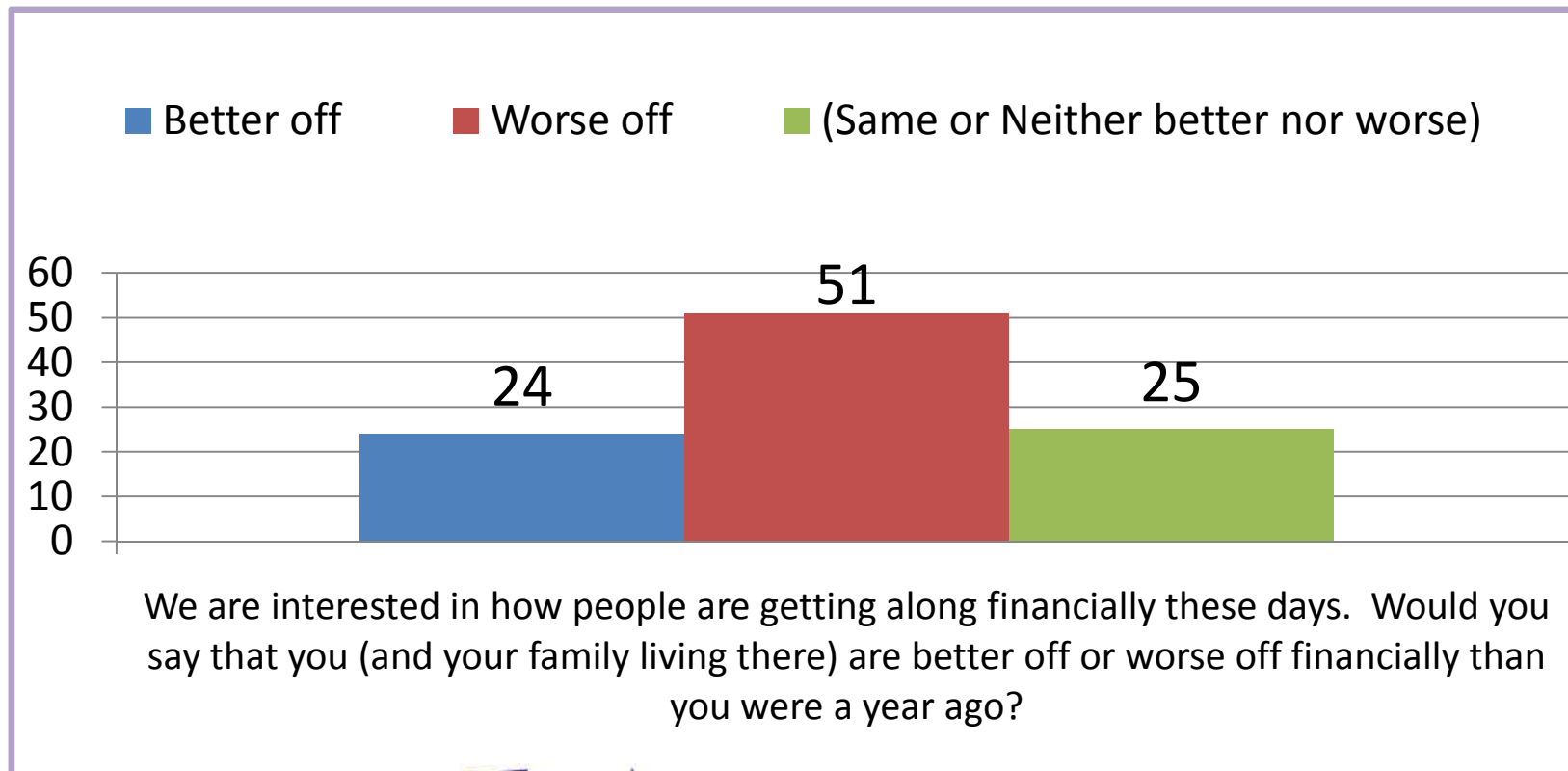
## NC RESIDENTS ARE SPLIT OVER CHOICE OF PARTY CANDIDATES FOR U.S. HOUSE OF REPRESENTATIVES



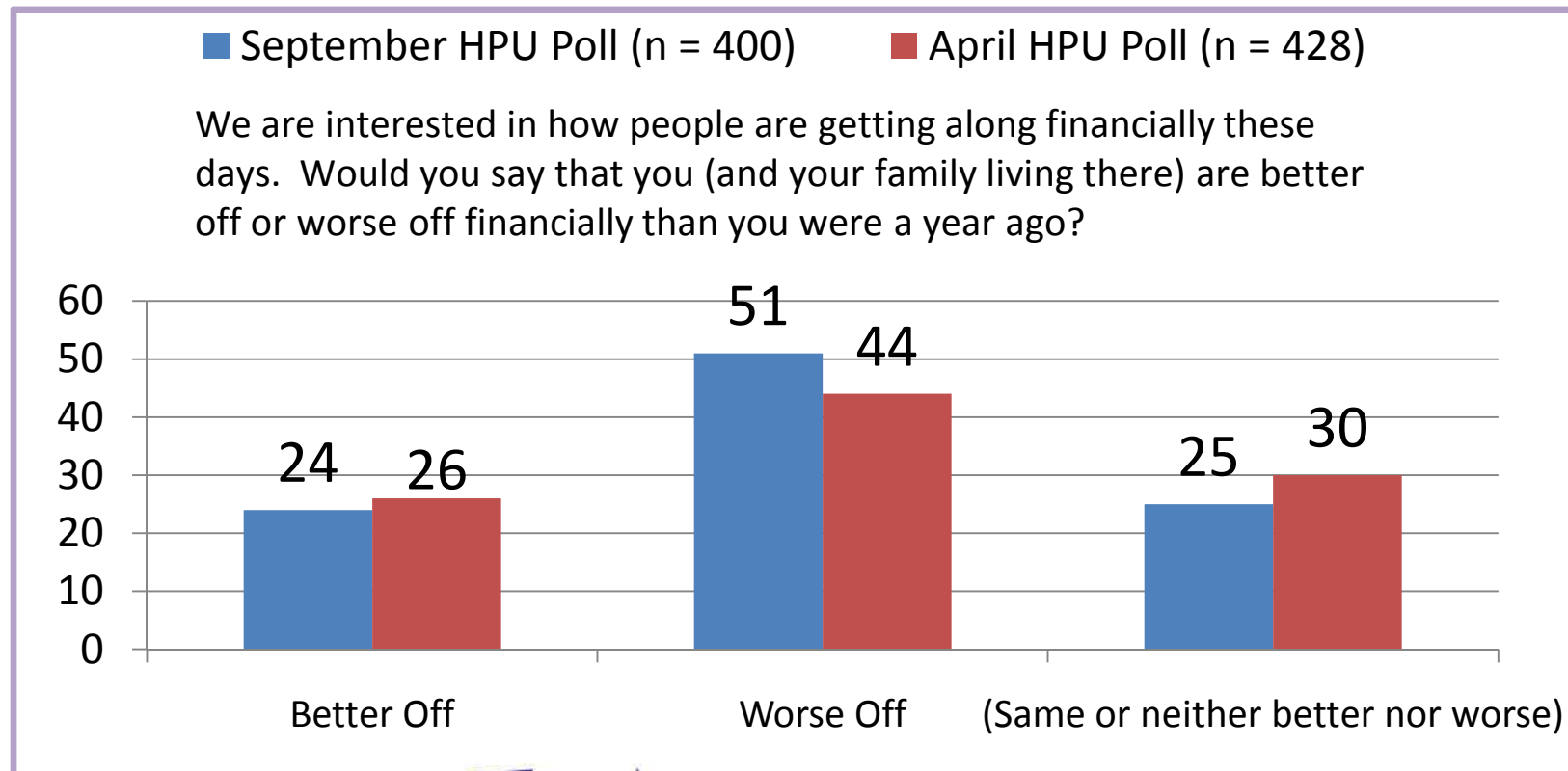


*The following questions are drawn from the Thomson Reuters/University of Michigan Surveys of Consumers  
(<http://www.sca.isr.umich.edu/>)*

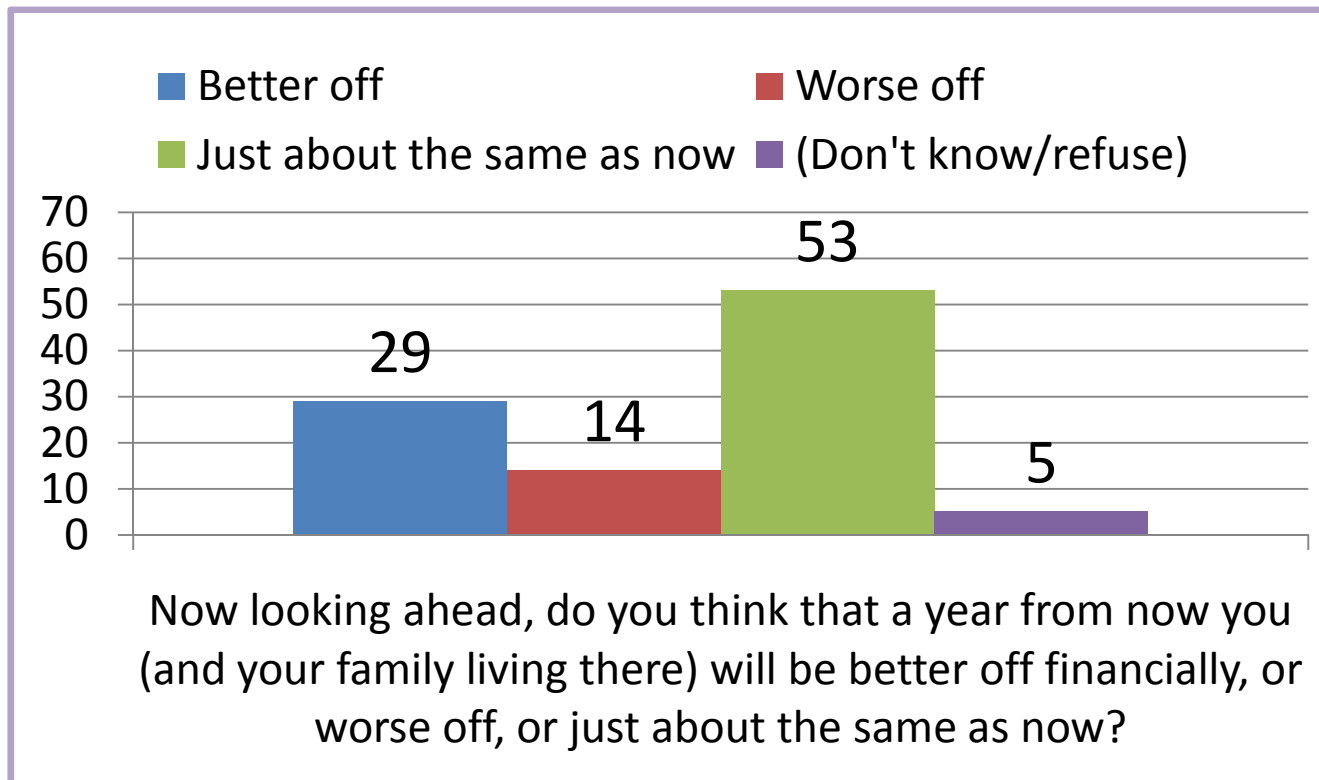
## A MAJORITY OF NORTH CAROLINIANS SAY THEIR FINANCES ARE WORSE THAN A YEAR AGO



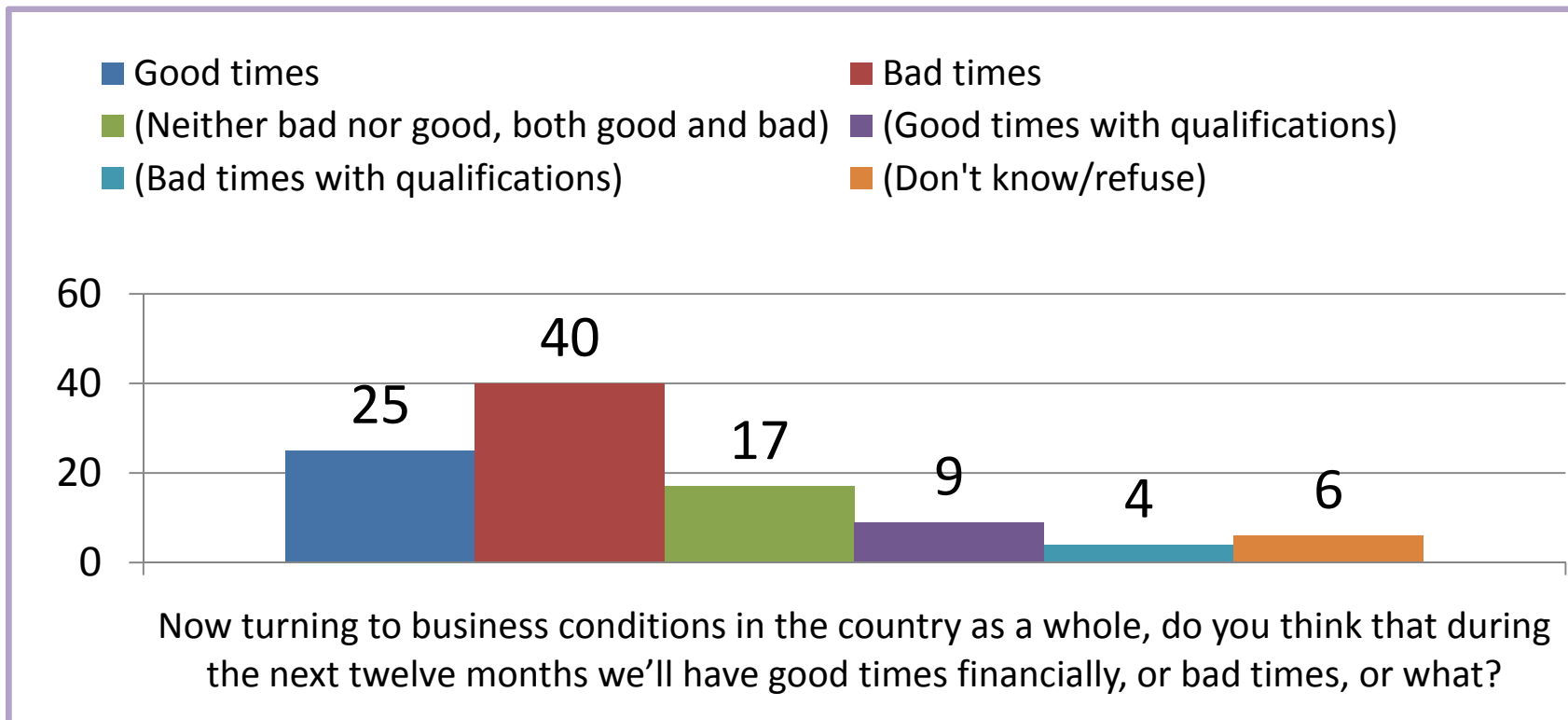
## MORE NORTH CAROLINIANS HAVE SEEN A PAST YEAR DECLINE IN FINANCES THAN IN APRIL



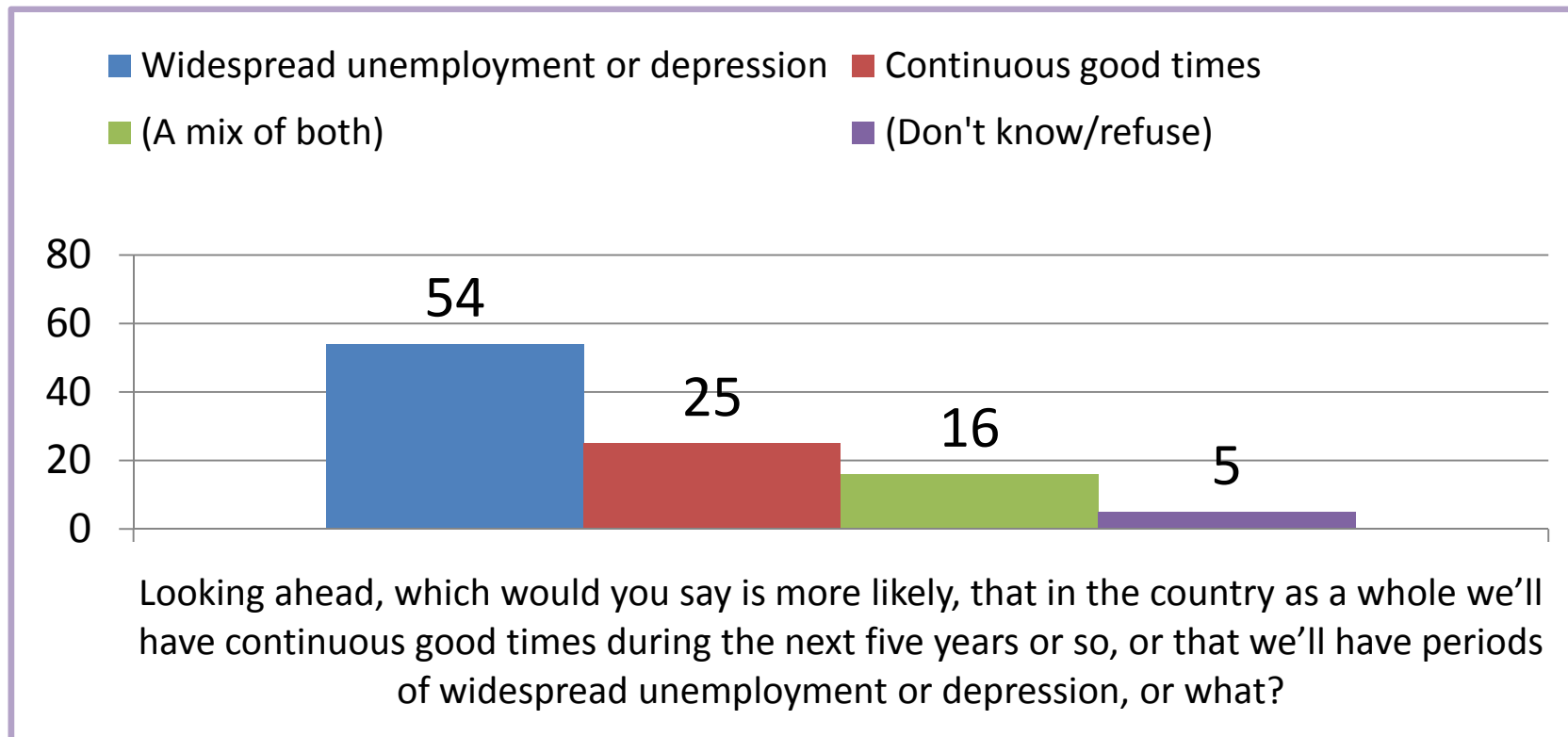
## MAJORITY IN NC SAY THAT THEIR FINANCES WILL BE ABOUT THE SAME A YEAR FROM NOW



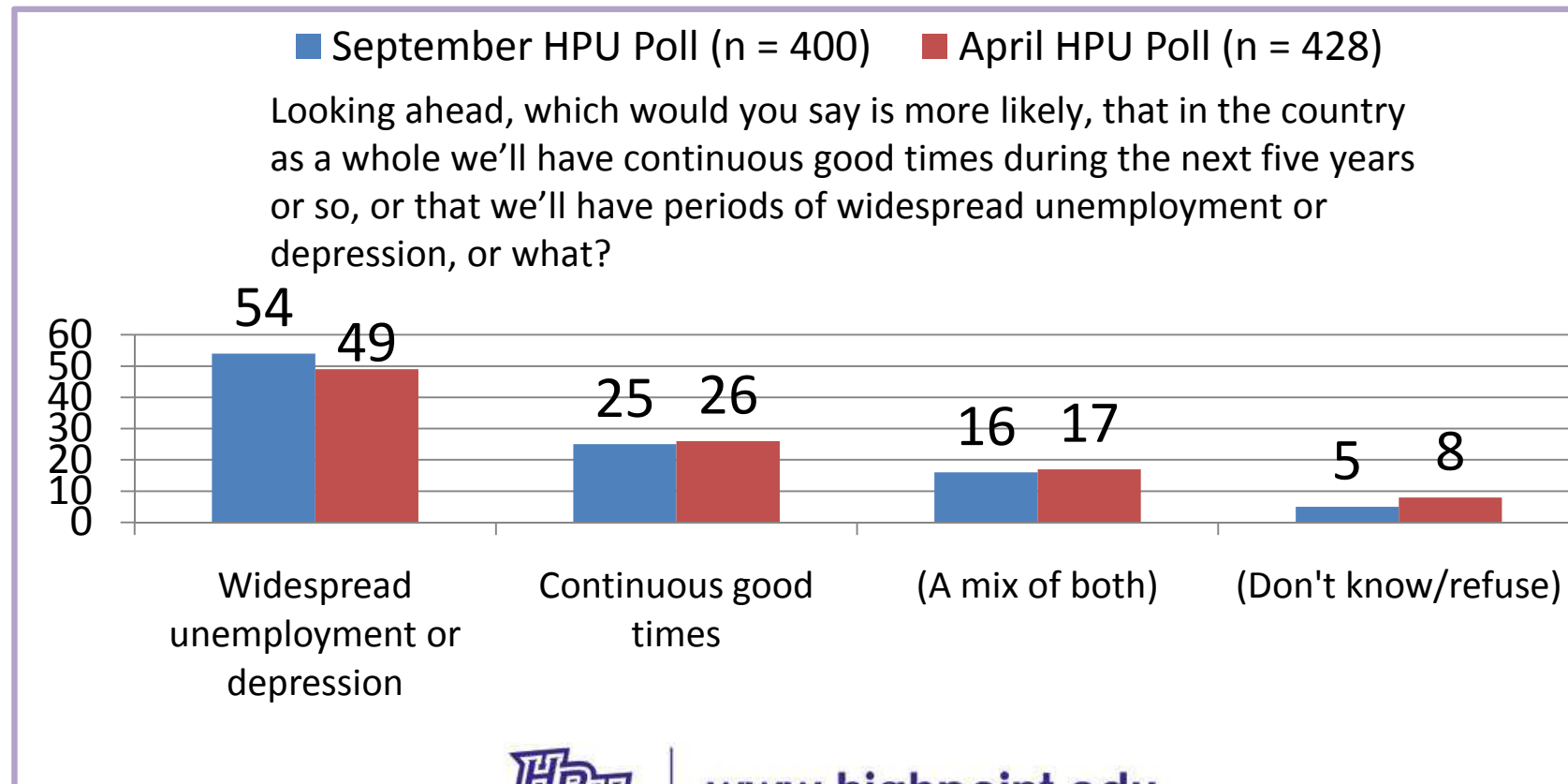
## A PLURALITY OF NORTH CAROLINIANS SAY NEXT YEAR WILL BRING BAD TIMES FOR BUSINESSES



## A MAJORITY IN NC SAYS THEY EXPECT FIVE YEARS OF WIDESPREAD UNEMPLOYMENT OR DEPRESSION



## MORE NORTH CAROLINIANS FORESEE YEARS OF UNEMPLOYMENT OR DEPRESSION THAN IN APRIL



## PLURALITY IN NC SAYS IT IS A GOOD TIME TO BUY MAJOR HOUSEHOLD ITEMS

