

Results of SurveyUSA Mkt Research Study #19555



Sponsor:

High Point University ()

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

A Look At Pivotal North Carolina on the Eve of Republican National Convention: On the Eve of the Republican National Convention, Mitt Romney and Barack Obama are tied in North Carolina among registered voters, 43% to 43%, according to a High Point University poll conducted by SurveyUSA. Obama leads narrowly in greater Charlotte, site of the Democratic National Convention, which begins in 10 days. Romney leads narrowly in greater Greensboro and in Southern and Coastal Carolina. The two are tied in greater Raleigh. 64% of voters say there is nothing the candidates could say at their conventions that would change their minds. North Carolina is critical to Romney if he is to re-take the White House. In 2008, Obama carried the state by less than 1 percentage point. 15 electoral votes are at stake. Romney leads by 24 points among white voters, which lead is erased by Obama's 14:1 advantage among black voters. If African American turnout is smaller than the 19% reflected here, Romney will outperform these poll numbers. 13% of North Carolina Democrats cross-over and vote Republican; 8% of Carolina's Republicans cross-over and vote Democrat. Romney leads by 6 points among independents. Obama has a small advantage among younger voters, Romney has a small advantage among older voters. Of note: Obama and Romney are tied among men, tied among women. There is no gender gap. Romney is seen as stronger than Obama on balancing the federal budget, on creating jobs, and on dealing with immigration. Obama draws closer, but still trails Romney 47% to 45% on which candidate would do a better job of dealing with health care. Overall, NC is 5:4 opposed to the 2010 health-care reform law. In a sign of how off-target Obama's "you didn't build this" comments are viewed: 56% statewide (including 79% of Republicans and 37% of Democrats), say that people get ahead through hard work, compared to 4% who say people get ahead through lucky breaks and help from others. 38% say hard work and help from others are equally important. **Cell-phone and home-phone respondents included in this research.** SurveyUSA interviewed 600 state of North Carolina adults 08/19/12 through 08/23/12. Of the adults, 540 were registered to vote. This research was conducted using blended sample, mixed mode. Respondents reachable on a home telephone (75% of adults, 76% of registered voters) were interviewed on their home telephone in the recorded voice of a professional announcer. Respondents not reachable on a home telephone (25% of adults, 24% of registered voters), were shown a questionnaire on their smartphone, laptop, tablet, or other electronic device. In this research, consistent with findings in other states, cell-phone respondents are more Democratic than are landline respondents. Romney leads by 3 points among landline respondents. Obama leads by 12 points among cell-phone respondents. When the two groups are proportionally blended, the contest is, as reported here, tied.

1 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

600 Adults	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-2.5%															
Registered	90%	89%	91%	83%	89%	95%	95%	86%	95%	85%	92%	92%	86%	92%	71%
Haven't Been Able	8%	10%	5%	12%	9%	4%	3%	11%	4%	13%	6%	6%	9%	8%	24%
Not Sure	2%	1%	4%	5%	2%	1%	2%	4%	1%	2%	3%	2%	5%	0%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	48%	52%	31%	26%	26%	17%	57%	43%	25%	75%	68%	20%	7%	4%

1 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

600 Adults	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-2.5%									
Registered	90%	92%	93%	85%	79%	88%	91%	89%	95%
Haven't Been Able	8%	5%	6%	12%	9%	10%	4%	8%	4%
Not Sure	2%	3%	1%	3%	12%	2%	5%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	36%	32%	28%	4%	36%	16%	31%	17%

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2 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /	
Margin of Sampling Error: +/-4.2%																
Right Direction	33%	36%	30%	31%	33%	36%	32%	32%	34%	33%	33%	23%	66%	41%	33%	
Wrong Track	60%	59%	61%	58%	59%	61%	66%	58%	63%	57%	62%	71%	24%	57%	61%	
Not Sure	7%	5%	8%	12%	9%	3%	2%	10%	2%	10%	6%	6%	10%	1%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%	

2 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.2%									
Right Direction	33%	61%	9%	24%	27%	36%	30%	31%	32%
Wrong Track	60%	33%	85%	68%	61%	57%	64%	63%	59%
Not Sure	7%	6%	6%	8%	12%	7%	6%	6%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

3 If the election for President of the United States were held today would you be voting for (choices rotated) Mitt Romney, Barack Obama, or someone else?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /	
Margin of Sampling Error: +/-4.3%																
Mitt Romney	43%	43%	43%	34%	36%	50%	57%	35%	53%	32%	46%	54%	6%	39%	33%	
Barack Obama	43%	43%	43%	42%	45%	45%	40%	43%	43%	44%	43%	30%	87%	45%	58%	
Someone Else	6%	9%	3%	9%	8%	4%	2%	8%	3%	6%	6%	7%	3%	3%	7%	
Undecided	8%	5%	11%	15%	12%	1%	1%	14%	1%	18%	5%	9%	4%	13%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%	

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3 If the election for President of the United States were held today would you be voting for (choices rotated) Mitt Romney, Barack Obama, or someone else?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Mitt Romney	43%	13%	77%	43%	33%	40%	46%	45%	43%
Barack Obama	43%	80%	8%	37%	36%	46%	39%	45%	40%
Someone Else	6%	1%	5%	11%	25%	7%	5%	5%	7%
Undecided	8%	6%	9%	10%	6%	7%	11%	5%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

4 Would you say you have been following news about the elections more closely or less closely than you did in 2010?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-3.5%															
More Closely	79%	80%	79%	85%	71%	80%	81%	78%	80%	80%	79%	79%	74%	92%	88%
Less Closely	14%	14%	14%	9%	25%	12%	8%	17%	11%	14%	14%	14%	19%	4%	6%
Not Sure	7%	6%	8%	6%	4%	8%	11%	5%	9%	5%	7%	7%	6%	4%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

4 Would you say you have been following news about the elections more closely or less closely than you did in 2010?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-3.5%									
More Closely	79%	78%	82%	79%	66%	85%	72%	79%	75%
Less Closely	14%	15%	10%	14%	34%	12%	18%	14%	15%
Not Sure	7%	7%	8%	7%	0%	4%	10%	7%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

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5 Regardless of who you support, which of the presidential candidates--Mitt Romney or Barack Obama--do you think would do the best job of ... Reducing the federal budget deficit?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.3%															
Romney	50%	53%	49%	43%	46%	57%	60%	44%	58%	41%	54%	62%	14%	44%	36%
Obama	38%	38%	38%	35%	41%	40%	35%	38%	38%	35%	39%	26%	78%	40%	58%
Not Sure	11%	9%	13%	22%	13%	3%	5%	18%	4%	24%	7%	12%	8%	16%	6%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

5 Regardless of who you support, which of the presidential candidates--Mitt Romney or Barack Obama--do you think would do the best job of ... Reducing the federal budget deficit?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Romney	50%	21%	86%	50%	39%	51%	57%	49%	46%
Obama	38%	72%	7%	31%	39%	38%	29%	41%	41%
Not Sure	11%	8%	8%	19%	22%	11%	13%	10%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

6 Who would do the best job of ... Defending the country from future terrorist attacks.

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.3%															
Romney	45%	47%	44%	37%	40%	51%	57%	39%	54%	35%	49%	55%	12%	43%	35%
Obama	45%	45%	46%	49%	46%	45%	39%	48%	42%	50%	44%	33%	87%	45%	58%
Not Sure	9%	8%	10%	14%	14%	4%	4%	14%	4%	15%	8%	11%	1%	12%	7%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

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6 Who would do the best job of ... Defending the country from future terrorist attacks.

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Romney	45%	16%	78%	47%	36%	44%	51%	44%	45%
Obama	45%	79%	12%	39%	52%	48%	36%	47%	44%
Not Sure	9%	5%	10%	14%	12%	8%	12%	9%	11%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

7 Of creating jobs.

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.3%															
Romney	49%	48%	50%	46%	45%	52%	58%	45%	54%	39%	53%	59%	19%	48%	37%
Obama	41%	44%	39%	39%	43%	43%	39%	41%	41%	43%	41%	32%	75%	30%	58%
Not Sure	9%	8%	11%	15%	12%	5%	3%	14%	4%	18%	7%	10%	5%	22%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

7 Of creating jobs.

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Romney	49%	23%	80%	51%	30%	49%	50%	50%	49%
Obama	41%	74%	11%	32%	51%	45%	38%	42%	36%
Not Sure	9%	4%	9%	16%	19%	6%	12%	9%	15%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

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8 Of dealing with immigration.

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.3%															
Romney	47%	47%	47%	41%	42%	53%	56%	41%	54%	34%	51%	59%	10%	43%	24%
Obama	41%	43%	40%	40%	44%	43%	37%	42%	40%	44%	40%	30%	83%	33%	60%
Not Sure	12%	11%	13%	19%	14%	5%	7%	17%	6%	21%	9%	11%	7%	25%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

8 Of dealing with immigration.

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Romney	47%	15%	79%	52%	40%	43%	54%	48%	46%
Obama	41%	75%	10%	34%	42%	46%	33%	40%	41%
Not Sure	12%	10%	11%	14%	18%	10%	13%	12%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

9 Of dealing with health care.

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.3%															
Romney	47%	48%	45%	40%	46%	50%	52%	43%	51%	38%	49%	57%	11%	47%	33%
Obama	45%	46%	43%	46%	42%	48%	41%	44%	45%	48%	43%	35%	79%	40%	62%
Not Sure	9%	6%	11%	14%	12%	2%	7%	13%	4%	14%	7%	8%	10%	12%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

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9 Of dealing with health care.

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Romney	47%	17%	79%	49%	30%	47%	49%	47%	43%
Obama	45%	75%	13%	42%	45%	45%	38%	48%	44%
Not Sure	9%	8%	8%	9%	25%	8%	13%	5%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

10 Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.3%															
Approve	41%	42%	39%	41%	37%	47%	34%	39%	42%	46%	39%	30%	76%	40%	57%
Disapprove	52%	53%	52%	50%	52%	50%	59%	51%	54%	47%	54%	63%	18%	55%	33%
Not Sure	7%	5%	9%	8%	10%	3%	7%	9%	4%	7%	7%	7%	6%	5%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

10 Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Approve	41%	71%	11%	36%	39%	44%	35%	41%	39%
Disapprove	52%	21%	85%	58%	36%	50%	51%	53%	57%
Not Sure	7%	9%	4%	7%	24%	6%	14%	6%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

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11 Next week, the Republican Party will have its national convention in Tampa, Florida. How closely will you follow the convention? Very closely? Fairly closely? Not too closely? Or not at all closely?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /	
Margin of Sampling Error: +/-4.3%																
Very Closely	30%	29%	31%	21%	27%	35%	39%	24%	37%	18%	34%	33%	22%	26%	21%	
Fairly Closely	33%	35%	32%	43%	25%	31%	33%	35%	31%	39%	31%	32%	30%	49%	50%	
Not Too Closely	21%	21%	21%	21%	24%	18%	21%	23%	19%	26%	20%	20%	25%	21%	17%	
Not At All Closely	15%	14%	16%	14%	22%	16%	7%	18%	12%	15%	15%	15%	22%	4%	6%	
Not Sure	1%	1%	0%	1%	1%	0%	0%	1%	0%	2%	0%	0%	1%	0%	6%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%	

11 Next week, the Republican Party will have its national convention in Tampa, Florida. How closely will you follow the convention? Very closely? Fairly closely? Not too closely? Or not at all closely?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Very Closely	30%	22%	44%	27%	9%	30%	36%	31%	25%
Fairly Closely	33%	31%	36%	35%	23%	31%	26%	36%	38%
Not Too Closely	21%	26%	12%	27%	22%	22%	25%	20%	18%
Not At All Closely	15%	21%	9%	11%	43%	16%	14%	13%	19%
Not Sure	1%	1%	0%	1%	4%	1%	0%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

12 Is there anything that Mitt Romney or Barack Obama could say at their conventions that would convince you to change your vote in this election?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race			
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /
Margin of Sampling Error: +/-4.1%															
Yes	22%	26%	18%	30%	17%	24%	13%	24%	20%	30%	19%	20%	17%	50%	35%
No	64%	63%	64%	49%	63%	69%	79%	56%	73%	48%	69%	67%	67%	33%	43%
Not Sure	14%	11%	18%	21%	20%	7%	8%	20%	8%	22%	12%	13%	16%	18%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%

Results of SurveyUSA Mkt Research Study #19555



Sponsor:

High Point University ()

Geography: North Carolina

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12 Is there anything that Mitt Romney or Barack Obama could say at their conventions that would convince you to change your vote in this election?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.1%									
Yes	22%	23%	20%	24%	16%	21%	17%	20%	30%
No	64%	65%	65%	61%	58%	64%	69%	66%	54%
Not Sure	14%	12%	15%	15%	25%	15%	14%	14%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

13 Some people say that people get ahead by their own hard work, while others say that lucky breaks or help from other people are more important. Which do you think is most important, or, do you think both are equally important?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /	
Margin of Sampling Error: +/-4.3%																
Hard Work	56%	56%	56%	58%	50%	58%	59%	54%	58%	55%	56%	62%	34%	55%	59%	
Help From Other People	4%	5%	3%	7%	4%	2%	4%	5%	3%	6%	4%	4%	1%	13%	2%	
Both Equally	38%	38%	39%	35%	45%	38%	36%	39%	37%	38%	39%	33%	60%	33%	40%	
Not Sure	1%	1%	1%	1%	2%	2%	2%	1%	2%	1%	1%	0%	5%	0%	0%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%	

13 Some people say that people get ahead by their own hard work, while others say that lucky breaks or help from other people are more important. Which do you think is most important, or, do you think both are equally important?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
Hard Work	56%	37%	79%	54%	51%	54%	59%	52%	65%
Help From Other People	4%	4%	3%	6%	2%	3%	3%	6%	4%
Both Equally	38%	56%	17%	40%	47%	43%	37%	40%	30%
Not Sure	1%	3%	1%	0%	0%	1%	2%	2%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

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Sponsor:

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14 During this election campaign, how many days a week do you go on-line to read about the campaigns?

540 Registered Voters	All	Gender		Age				<50 / 50+		Cell Phone / Lan		Race				
		Male	Female	18-34	35-49	50-64	65+	18-49	50+	Cell Ph	Landlin	White	Black	Hispani	Asian /	
Margin of Sampling Error: +/-4.3%																
None	32%	30%	34%	18%	31%	38%	47%	24%	41%	17%	37%	33%	41%	1%	14%	
1	12%	11%	12%	16%	9%	10%	13%	12%	11%	15%	11%	11%	17%	5%	7%	
2	13%	11%	15%	20%	13%	8%	11%	16%	9%	20%	11%	12%	10%	17%	32%	
3	9%	9%	10%	9%	15%	6%	8%	12%	7%	11%	9%	9%	14%	7%	5%	
4	8%	9%	8%	16%	7%	7%	2%	11%	5%	16%	6%	8%	5%	24%	10%	
5	11%	12%	10%	9%	14%	12%	7%	11%	10%	12%	10%	11%	2%	35%	18%	
6	3%	4%	2%	3%	2%	6%	2%	2%	4%	2%	4%	4%	1%	0%	8%	
7	11%	14%	10%	10%	10%	14%	12%	10%	13%	8%	13%	12%	9%	12%	7%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	47%	53%	28%	26%	28%	18%	54%	46%	24%	76%	70%	19%	7%	3%	

14 During this election campaign, how many days a week do you go on-line to read about the campaigns?

540 Registered Voters	All	Party				Region			
		Democr	Republi	Indepen	Someth	Charlott	Greens	Raleigh	Souther
Margin of Sampling Error: +/-4.3%									
None	32%	33%	31%	29%	42%	26%	43%	27%	40%
1	12%	16%	8%	12%	3%	14%	11%	11%	9%
2	13%	12%	16%	13%	4%	16%	9%	14%	10%
3	9%	12%	9%	7%	3%	10%	11%	12%	4%
4	8%	7%	9%	8%	18%	8%	2%	10%	14%
5	11%	7%	11%	13%	24%	12%	14%	10%	8%
6	3%	3%	2%	5%	0%	3%	1%	4%	4%
7	11%	9%	13%	13%	6%	11%	10%	13%	12%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	37%	33%	27%	4%	35%	16%	30%	18%

All Questions Crosstabbed By All Questions

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1 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

600 Adults	All	Registered			Direction			Vote For President				Following			Better Deficit			
Margin of Sampling Error: +/-2.5%		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur	
Registered	90%	-	-	-	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Haven't Been Able	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%				33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%	

1 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

600 Adults	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-2.5%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Registered	90%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Haven't Been Able	8%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

1 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

600 Adults	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
Margin of Sampling Error: +/-2.5%		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Registered	90%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Haven't Been Able	8%	-	-	-	-	-	-	-	-	-	-	-	-
Not Sure	2%	-	-	-	-	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

Results of SurveyUSA Mkt Research Study #19555



Sponsor:

High Point University ()

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

1 These days, many people are so busy they can't find time to register to vote, or move around so often they don't get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven't you been able to register so far?

600 Adults	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-2.5%									
Registered	90%	100%	100%	100%	100%	100%	100%	100%	100%
Haven't Been Able	8%	-	-	-	-	-	-	-	-
Not Sure	2%	-	-	-	-	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	32%	12%	13%	9%	8%	11%	3%	11%

2 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.2%																	
Right Direction	33%	33%	0%	0%	-	-	-	3%	70%	9%	6%	31%	44%	28%	7%	73%	13%
Wrong Track	60%	60%	0%	0%	-	-	-	94%	24%	79%	64%	64%	42%	60%	90%	22%	59%
Not Sure	7%	7%	0%	0%	-	-	-	2%	6%	12%	30%	5%	14%	12%	3%	5%	28%
Total	100%	100%	0%	0%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%				43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

2 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.2%																
Right Direction	33%	5%	65%	15%	5%	71%	14%	6%	66%	23%	5%	66%	15%	71%	4%	29%
Wrong Track	60%	94%	28%	56%	91%	24%	57%	92%	25%	58%	92%	27%	60%	23%	91%	49%
Not Sure	7%	1%	8%	28%	4%	5%	29%	2%	9%	19%	3%	7%	26%	5%	6%	22%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

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2 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.2%													
Right Direction	33%	26%	31%	39%	43%	21%	39%	33%	24%	22%	43%	47%	65%
Wrong Track	60%	71%	65%	56%	36%	24%	58%	63%	52%	73%	49%	44%	35%
Not Sure	7%	3%	4%	5%	21%	55%	3%	4%	24%	5%	8%	10%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

2 Do you think things in this country are generally going in the right direction or do you feel things have gotten pretty seriously off on the wrong track?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.2%									
Right Direction	33%	34%	41%	27%	35%	39%	27%	25%	31%
Wrong Track	60%	58%	52%	65%	53%	54%	69%	75%	69%
Not Sure	7%	9%	6%	8%	12%	7%	4%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

3 If the election for President of the United States were held today would you be voting for (choices rotated) Mitt Romney, Barack Obama, or someone else?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.3%																	
Mitt Romney	43%	43%	0%	0%	4%	67%	15%	-	-	-	-	47%	19%	52%	80%	2%	16%
Barack Obama	43%	43%	0%	0%	93%	17%	39%	-	-	-	-	40%	61%	42%	8%	94%	27%
Someone Else	6%	6%	0%	0%	2%	8%	10%	-	-	-	-	5%	9%	4%	7%	2%	14%
Undecided	8%	8%	0%	0%	1%	8%	36%	-	-	-	-	8%	12%	2%	5%	2%	43%
Total	100%	100%	0%	0%	100%	100%	100%					100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%					79%	14%	7%	50%	38%	11%

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3 If the election for President of the United States were held today would you be voting for (choices rotated) Mitt Romney, Barack Obama, or someone else?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.3%																
Mitt Romney	43%	87%	3%	24%	82%	2%	21%	82%	3%	28%	83%	4%	29%	3%	77%	20%
Barack Obama	43%	3%	87%	22%	5%	93%	27%	5%	88%	37%	5%	88%	16%	90%	6%	53%
Someone Else	6%	6%	3%	14%	7%	2%	17%	7%	3%	9%	6%	4%	13%	2%	8%	11%
Undecided	8%	3%	6%	40%	7%	3%	35%	6%	6%	26%	5%	4%	42%	4%	10%	16%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

3 If the election for President of the United States were held today would you be voting for (choices rotated) Mitt Romney, Barack Obama, or someone else?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.3%													
Mitt Romney	43%	64%	46%	31%	14%	24%	38%	49%	25%	61%	37%	19%	26%
Barack Obama	43%	27%	42%	53%	65%	53%	44%	45%	35%	27%	48%	65%	74%
Someone Else	6%	6%	5%	6%	8%	0%	6%	5%	8%	5%	11%	7%	0%
Undecided	8%	4%	8%	10%	14%	23%	12%	1%	32%	8%	4%	9%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

3 If the election for President of the United States were held today would you be voting for (choices rotated) Mitt Romney, Barack Obama, or someone else?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Mitt Romney	43%	40%	36%	39%	38%	44%	55%	58%	50%
Barack Obama	43%	45%	51%	38%	42%	43%	37%	38%	45%
Someone Else	6%	6%	6%	7%	5%	6%	7%	0%	4%
Undecided	8%	9%	6%	16%	15%	7%	2%	3%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

Results of SurveyUSA Mkt Research Study #19555



Sponsor:

High Point University ()

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

4 Would you say you have been following news about the elections more closely or less closely than you did in 2010?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
Margin of Sampling Error: +/-3.5%		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More CI	Less CI	Not Sur	Romne	Obama	Not Sur
More Closely	79%	79%	0%	0%	76%	84%	59%	86%	74%	74%	78%	-	-	-	84%	74%	75%
Less Closely	14%	14%	0%	0%	19%	10%	28%	6%	20%	21%	21%	-	-	-	8%	19%	23%
Not Sure	7%	7%	0%	0%	6%	7%	13%	8%	7%	5%	1%	-	-	-	8%	7%	2%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%				50%	38%	11%

4 Would you say you have been following news about the elections more closely or less closely than you did in 2010?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-3.5%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
More Closely	79%	87%	75%	66%	86%	73%	71%	85%	76%	67%	86%	75%	66%	76%	84%	57%
Less Closely	14%	5%	20%	25%	7%	20%	24%	7%	19%	26%	6%	19%	29%	17%	8%	38%
Not Sure	7%	8%	5%	9%	7%	7%	5%	8%	6%	7%	7%	7%	5%	7%	7%	5%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

4 Would you say you have been following news about the elections more closely or less closely than you did in 2010?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
Margin of Sampling Error: +/-3.5%		Very CI	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
More Closely	79%	92%	86%	70%	54%	45%	85%	79%	71%	83%	78%	74%	58%
Less Closely	14%	3%	8%	20%	40%	23%	11%	13%	21%	11%	12%	18%	29%
Not Sure	7%	5%	6%	10%	6%	32%	4%	7%	8%	6%	10%	8%	13%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

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4 Would you say you have been following news about the elections more closely or less closely than you did in 2010?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-3.5%									
More Closely	79%	63%	75%	86%	92%	89%	89%	79%	94%
Less Closely	14%	27%	19%	5%	5%	9%	1%	15%	4%
Not Sure	7%	10%	6%	9%	3%	2%	9%	6%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

5 Regardless of who you support, which of the presidential candidates--Mitt Romney or Barack Obama--do you think would do the best job of ... Reducing the federal budget deficit?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More CI	Less CI	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.3%																	
Romney	50%	50%	0%	0%	11%	75%	25%	94%	10%	59%	31%	54%	29%	59%	-	-	-
Obama	38%	38%	0%	0%	85%	14%	28%	2%	83%	13%	8%	36%	52%	38%	-	-	-
Not Sure	11%	11%	0%	0%	4%	11%	48%	4%	7%	28%	61%	11%	19%	3%	-	-	-
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%			

5 Regardless of who you support, which of the presidential candidates--Mitt Romney or Barack Obama--do you think would do the best job of ... Reducing the federal budget deficit?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.3%																
Romney	50%	94%	11%	34%	90%	10%	23%	90%	11%	32%	93%	11%	28%	12%	84%	22%
Obama	38%	3%	79%	10%	4%	85%	11%	4%	81%	23%	4%	80%	7%	80%	6%	35%
Not Sure	11%	3%	10%	55%	6%	5%	66%	6%	8%	45%	3%	10%	64%	8%	10%	42%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

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5 Regardless of who you support, which of the presidential candidates--Mitt Romney or Barack Obama--do you think would do the best job of ... Reducing the federal budget deficit?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.3%													
Romney	50%	74%	52%	38%	21%	0%	52%	54%	34%	65%	36%	31%	49%
Obama	38%	23%	38%	48%	54%	53%	35%	40%	33%	23%	54%	58%	51%
Not Sure	11%	3%	10%	14%	25%	47%	13%	6%	33%	12%	10%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

5 Regardless of who you support, which of the presidential candidates--Mitt Romney or Barack Obama--do you think would do the best job of ... Reducing the federal budget deficit?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Romney	50%	45%	46%	56%	51%	43%	58%	66%	59%
Obama	38%	41%	43%	31%	33%	45%	33%	34%	40%
Not Sure	11%	15%	12%	13%	16%	11%	8%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

6 Who would do the best job of ... Defending the country from future terrorist attacks.

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.3%																	
Romney	45%	45%	0%	0%	7%	70%	9%	92%	4%	51%	17%	50%	17%	53%	84%	4%	14%
Obama	45%	45%	0%	0%	89%	21%	52%	3%	92%	27%	36%	43%	65%	35%	10%	94%	41%
Not Sure	9%	9%	0%	0%	4%	9%	39%	5%	5%	22%	47%	8%	17%	12%	6%	3%	45%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

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Sponsor:

High Point University ()

Geography: North Carolina

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6 Who would do the best job of ... Defending the country from future terrorist attacks.

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.3%																
Romney	45%	-	-	-	87%	3%	13%	88%	5%	18%	89%	4%	23%	5%	81%	12%
Obama	45%	-	-	-	8%	92%	33%	8%	92%	30%	7%	90%	25%	90%	10%	53%
Not Sure	9%	-	-	-	4%	5%	53%	4%	3%	53%	4%	6%	52%	5%	9%	34%
Total	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%				49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

6 Who would do the best job of ... Defending the country from future terrorist attacks.

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.3%													
Romney	45%	68%	48%	30%	17%	24%	39%	51%	31%	62%	36%	23%	13%
Obama	45%	26%	45%	56%	69%	76%	51%	44%	40%	29%	46%	69%	66%
Not Sure	9%	6%	7%	14%	14%	0%	10%	5%	28%	9%	18%	8%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

6 Who would do the best job of ... Defending the country from future terrorist attacks.

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Romney	45%	42%	38%	47%	43%	45%	55%	50%	53%
Obama	45%	45%	57%	36%	51%	48%	38%	48%	43%
Not Sure	9%	13%	5%	17%	6%	7%	7%	3%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

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Sponsor:
 High Point University ()

7 Of creating jobs.

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
Margin of Sampling Error: +/-4.3%		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Romney	49%	49%	0%	0%	8%	75%	27%	94%	5%	60%	41%	54%	24%	53%	88%	5%	26%
Obama	41%	41%	0%	0%	88%	17%	32%	2%	89%	12%	17%	38%	60%	40%	8%	92%	19%
Not Sure	9%	9%	0%	0%	4%	9%	41%	5%	6%	28%	42%	8%	17%	7%	4%	3%	55%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

7 Of creating jobs.

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-4.3%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Romney	49%	95%	9%	23%	-	-	-	91%	8%	30%	90%	9%	42%	8%	86%	12%
Obama	41%	2%	84%	23%	-	-	-	6%	86%	22%	6%	83%	14%	85%	6%	54%
Not Sure	9%	3%	7%	54%	-	-	-	3%	6%	48%	4%	8%	44%	7%	8%	34%
Total	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%				47%	41%	12%	47%	45%	9%	41%	52%	7%

7 Of creating jobs.

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
Margin of Sampling Error: +/-4.3%		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Romney	49%	69%	53%	34%	24%	24%	49%	53%	35%	64%	43%	30%	13%
Obama	41%	27%	36%	53%	61%	76%	40%	43%	35%	26%	52%	61%	66%
Not Sure	9%	3%	10%	13%	15%	0%	11%	4%	30%	10%	5%	9%	21%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

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7 Of creating jobs.

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Romney	49%	44%	42%	49%	51%	51%	56%	62%	60%
Obama	41%	42%	53%	38%	40%	38%	36%	38%	39%
Not Sure	9%	14%	4%	12%	9%	11%	8%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

8 Of dealing with immigration.

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.3%																	
Romney	47%	47%	0%	0%	8%	72%	13%	90%	6%	57%	33%	51%	23%	54%	83%	5%	24%
Obama	41%	41%	0%	0%	84%	17%	54%	3%	84%	24%	29%	40%	55%	34%	9%	87%	30%
Not Sure	12%	12%	0%	0%	8%	11%	33%	7%	10%	19%	38%	10%	22%	11%	7%	7%	46%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

8 Of dealing with immigration.

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.3%																
Romney	47%	91%	8%	21%	86%	7%	15%	-	-	-	89%	9%	21%	8%	81%	20%
Obama	41%	4%	84%	14%	7%	86%	26%	-	-	-	7%	83%	14%	83%	9%	46%
Not Sure	12%	5%	8%	66%	7%	6%	59%	-	-	-	4%	9%	66%	9%	11%	34%
Total	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%				47%	45%	9%	41%	52%	7%

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Sponsor:

High Point University ()

Geography: North Carolina

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8 Of dealing with immigration.

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.3%													
Romney	47%	70%	47%	34%	22%	0%	43%	51%	34%	63%	32%	26%	13%
Obama	41%	27%	40%	51%	58%	53%	42%	42%	37%	25%	47%	65%	36%
Not Sure	12%	4%	13%	15%	19%	47%	14%	7%	29%	12%	21%	10%	51%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

8 Of dealing with immigration.

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Romney	47%	44%	48%	47%	42%	43%	54%	58%	52%
Obama	41%	44%	44%	36%	51%	39%	35%	42%	38%
Not Sure	12%	13%	8%	17%	8%	18%	11%	0%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

9 Of dealing with health care.

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.3%																	
Romney	47%	47%	0%	0%	7%	71%	18%	90%	6%	51%	31%	51%	21%	51%	86%	5%	12%
Obama	45%	45%	0%	0%	89%	20%	48%	4%	91%	30%	23%	42%	61%	42%	9%	93%	38%
Not Sure	9%	9%	0%	0%	4%	9%	34%	6%	3%	20%	47%	7%	18%	7%	5%	2%	50%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

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9	Of dealing with health care.															
540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-4.3%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Romney	47%	91%	7%	22%	84%	7%	21%	88%	8%	17%	-	-	-	3%	84%	21%
Obama	45%	4%	88%	29%	8%	90%	38%	8%	89%	34%	-	-	-	95%	5%	49%
Not Sure	9%	4%	5%	49%	8%	3%	41%	4%	3%	50%	-	-	-	3%	11%	30%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%				100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%				41%	52%	7%

9	Of dealing with health care.													
540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks				
Margin of Sampling Error: +/-4.3%		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur	
Romney	47%	68%	48%	35%	17%	24%	45%	51%	29%	63%	32%	26%	13%	
Obama	45%	29%	45%	53%	65%	53%	47%	46%	37%	28%	61%	66%	44%	
Not Sure	9%	4%	7%	12%	18%	23%	8%	3%	34%	9%	7%	8%	43%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%	

9	Of dealing with health care.									
540 Registered Voters	All	Go Online								
Margin of Sampling Error: +/-4.3%		None	1	2	3	4	5	6	7	
Romney	47%	41%	41%	52%	40%	41%	60%	62%	53%	
Obama	45%	48%	51%	38%	45%	52%	33%	35%	43%	
Not Sure	9%	10%	8%	10%	15%	7%	7%	3%	4%	
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%	

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10 Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
Margin of Sampling Error: +/-4.3%		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Approve	41%	41%	0%	0%	88%	16%	33%	3%	84%	18%	21%	39%	49%	39%	10%	85%	27%
Disapprove	52%	52%	0%	0%	6%	79%	44%	94%	7%	69%	64%	56%	31%	56%	87%	8%	46%
Not Sure	7%	7%	0%	0%	6%	6%	23%	3%	9%	14%	14%	5%	19%	5%	3%	7%	26%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

10 Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-4.3%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Approve	41%	5%	80%	22%	7%	84%	30%	7%	81%	31%	2%	86%	12%	-	-	-
Disapprove	52%	93%	11%	52%	92%	7%	44%	90%	11%	48%	94%	6%	64%	-	-	-
Not Sure	7%	2%	8%	26%	2%	9%	26%	3%	8%	21%	3%	8%	24%	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%			
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%			

10 Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
Margin of Sampling Error: +/-4.3%		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Approve	41%	28%	39%	45%	60%	53%	40%	43%	32%	25%	64%	59%	65%
Disapprove	52%	69%	54%	44%	27%	47%	50%	53%	55%	68%	32%	33%	26%
Not Sure	7%	3%	6%	10%	12%	0%	10%	5%	13%	7%	5%	8%	10%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

Results of SurveyUSA Mkt Research Study #19555

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

10 Do you approve or disapprove of the health care legislation passed by Barack Obama and Congress in 2010?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Approve	41%	40%	50%	33%	46%	52%	31%	38%	38%
Disapprove	52%	50%	43%	52%	50%	48%	64%	62%	60%
Not Sure	7%	10%	7%	14%	4%	0%	5%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

11 Next week, the Republican Party will have its national convention in Tampa, Florida. How closely will you follow the convention? Very closely? Fairly closely? Not too closely? Or not at all closely?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.3%																	
Very Closely	30%	30%	0%	0%	24%	35%	12%	44%	19%	29%	14%	35%	6%	21%	44%	18%	8%
Fairly Closely	33%	33%	0%	0%	31%	35%	20%	35%	32%	26%	32%	36%	19%	31%	34%	33%	30%
Not Too Closely	21%	21%	0%	0%	25%	20%	16%	15%	26%	24%	26%	19%	31%	33%	16%	27%	26%
Not At All Closely	15%	15%	0%	0%	20%	9%	47%	5%	23%	21%	26%	10%	44%	13%	6%	22%	33%
Not Sure	1%	1%	0%	0%	0%	0%	5%	0%	1%	0%	2%	0%	1%	3%	0%	1%	2%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

11 Next week, the Republican Party will have its national convention in Tampa, Florida. How closely will you follow the convention? Very closely? Fairly closely? Not too closely? Or not at all closely?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.3%																
Very Closely	30%	45%	17%	20%	42%	20%	11%	44%	19%	9%	44%	19%	12%	21%	39%	13%
Fairly Closely	33%	35%	33%	26%	36%	29%	35%	33%	32%	37%	34%	33%	26%	32%	34%	30%
Not Too Closely	21%	14%	26%	31%	15%	27%	29%	15%	26%	27%	16%	25%	30%	24%	18%	31%
Not At All Closely	15%	6%	23%	23%	7%	22%	24%	7%	21%	25%	6%	22%	30%	23%	8%	26%
Not Sure	1%	0%	1%	0%	0%	1%	0%	0%	1%	2%	0%	1%	2%	1%	1%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

Results of SurveyUSA Mkt Research Study #19555

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

11 Next week, the Republican Party will have its national convention in Tampa, Florida. How closely will you follow the convention? Very closely? Fairly closely? Not too closely? Or not at all closely?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.3%													
Very Closely	30%	-	-	-	-	-	30%	31%	27%	38%	38%	18%	15%
Fairly Closely	33%	-	-	-	-	-	48%	31%	21%	34%	48%	31%	21%
Not Too Closely	21%	-	-	-	-	-	16%	21%	28%	17%	12%	27%	34%
Not At All Closely	15%	-	-	-	-	-	5%	17%	23%	11%	2%	23%	21%
Not Sure	1%	-	-	-	-	-	1%	0%	1%	0%	0%	1%	10%
Total	100%						100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%						22%	64%	14%	56%	4%	38%	1%

11 Next week, the Republican Party will have its national convention in Tampa, Florida. How closely will you follow the convention? Very closely? Fairly closely? Not too closely? Or not at all closely?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Very Closely	30%	22%	31%	31%	27%	20%	40%	30%	52%
Fairly Closely	33%	26%	25%	39%	41%	59%	28%	28%	35%
Not Too Closely	21%	19%	34%	22%	20%	13%	23%	42%	12%
Not At All Closely	15%	33%	10%	7%	11%	6%	8%	0%	1%
Not Sure	1%	0%	0%	1%	0%	2%	1%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

12 Is there anything that Mitt Romney or Barack Obama could say at their conventions that would convince you to change your vote in this election?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Margin of Sampling Error: +/-4.1%																	
Yes	22%	22%	0%	0%	26%	21%	11%	19%	22%	23%	33%	23%	17%	13%	22%	20%	25%
No	64%	64%	0%	0%	64%	67%	37%	73%	66%	56%	9%	64%	61%	69%	68%	67%	33%
Not Sure	14%	14%	0%	0%	11%	12%	52%	8%	12%	21%	59%	13%	22%	18%	10%	13%	42%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

Results of SurveyUSA Mkt Research Study #19555

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

12 Is there anything that Mitt Romney or Barack Obama could say at their conventions that would convince you to change your vote in this election?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Margin of Sampling Error: +/-4.1%																
Yes	22%	19%	25%	23%	22%	21%	25%	20%	22%	27%	21%	23%	21%	22%	21%	31%
No	64%	71%	62%	33%	68%	66%	29%	70%	65%	36%	70%	65%	24%	67%	64%	42%
Not Sure	14%	10%	13%	44%	10%	12%	46%	10%	13%	37%	9%	12%	56%	11%	15%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

12 Is there anything that Mitt Romney or Barack Obama could say at their conventions that would convince you to change your vote in this election?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Margin of Sampling Error: +/-4.1%													
Yes	22%	22%	32%	16%	8%	23%	-	-	-	21%	35%	20%	49%
No	64%	65%	59%	64%	70%	45%	-	-	-	66%	51%	63%	30%
Not Sure	14%	13%	9%	19%	22%	32%	-	-	-	13%	14%	17%	21%
Total	100%	100%	100%	100%	100%	100%				100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%				56%	4%	38%	1%

12 Is there anything that Mitt Romney or Barack Obama could say at their conventions that would convince you to change your vote in this election?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.1%									
Yes	22%	14%	18%	25%	25%	36%	22%	20%	30%
No	64%	70%	71%	46%	48%	56%	69%	80%	67%
Not Sure	14%	15%	11%	29%	27%	8%	9%	0%	3%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

Results of SurveyUSA Mkt Research Study #19555



Geography: North Carolina
 Data Collected: 08/19/2012 - 08/23/2012
 Release Date:

Sponsor:
 High Point University ()

13 Some people say that people get ahead by their own hard work, while others say that lucky breaks or help from other people are more important. Which do you think is most important, or, do you think both are equally important?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
Margin of Sampling Error: +/-4.3%		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
Hard Work	56%	56%	0%	0%	37%	68%	40%	79%	35%	45%	56%	59%	45%	47%	72%	34%	59%
Help From Other People	4%	4%	0%	0%	5%	3%	5%	4%	5%	8%	2%	4%	4%	6%	3%	6%	4%
Both Equally	38%	38%	0%	0%	55%	28%	55%	17%	58%	48%	42%	36%	49%	45%	23%	59%	38%
Not Sure	1%	1%	0%	0%	3%	1%	0%	1%	2%	0%	0%	1%	3%	3%	1%	2%	0%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

13 Some people say that people get ahead by their own hard work, while others say that lucky breaks or help from other people are more important. Which do you think is most important, or, do you think both are equally important?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-4.3%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
Hard Work	56%	77%	35%	55%	73%	35%	58%	76%	34%	55%	75%	36%	57%	35%	73%	53%
Help From Other People	4%	3%	4%	8%	4%	5%	2%	3%	5%	7%	3%	6%	3%	7%	3%	3%
Both Equally	38%	20%	58%	33%	23%	57%	37%	21%	60%	31%	22%	57%	33%	56%	24%	42%
Not Sure	1%	0%	2%	3%	0%	2%	3%	0%	1%	6%	0%	1%	6%	2%	1%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

13 Some people say that people get ahead by their own hard work, while others say that lucky breaks or help from other people are more important. Which do you think is most important, or, do you think both are equally important?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
Margin of Sampling Error: +/-4.3%		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
Hard Work	56%	71%	57%	46%	40%	24%	54%	58%	49%	-	-	-	-
Help From Other People	4%	5%	6%	2%	1%	0%	7%	3%	4%	-	-	-	-
Both Equally	38%	23%	36%	50%	58%	55%	36%	38%	45%	-	-	-	-
Not Sure	1%	1%	1%	2%	2%	21%	3%	1%	2%	-	-	-	-
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%				
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%				

Results of SurveyUSA Mkt Research Study #19555



Sponsor:

High Point University ()

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

13 Some people say that people get ahead by their own hard work, while others say that lucky breaks or help from other people are more important. Which do you think is most important, or, do you think both are equally important?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
Hard Work	56%	58%	62%	51%	43%	59%	59%	57%	56%
Help From Other People	4%	2%	4%	5%	1%	6%	8%	4%	6%
Both Equally	38%	38%	32%	43%	53%	35%	32%	39%	37%
Not Sure	1%	2%	1%	1%	3%	0%	0%	0%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	32%	12%	13%	9%	8%	11%	3%	11%

14 During this election campaign, how many days a week do you go on-line to read about the campaigns?

540 Registered Voters	All	Registered			Direction			Vote For President				Following			Better Deficit		
		Registe	Haven't	Not Sur	Right Di	Wrong	Not Sur	Mitt Ro	Barack	Someo	Undeci	More Cl	Less Cl	Not Sur	Romne	Obama	Not Sur
None	32%	32%	0%	0%	33%	31%	41%	30%	33%	31%	37%	25%	62%	47%	28%	34%	41%
1	12%	12%	0%	0%	15%	10%	11%	10%	14%	12%	9%	11%	16%	10%	11%	13%	12%
2	13%	13%	0%	0%	11%	14%	16%	12%	12%	16%	26%	14%	5%	17%	14%	10%	15%
3	9%	9%	0%	0%	10%	8%	17%	8%	9%	9%	17%	11%	4%	4%	10%	8%	13%
4	8%	8%	0%	0%	10%	8%	9%	9%	8%	10%	7%	10%	6%	2%	7%	10%	9%
5	11%	11%	0%	0%	9%	12%	7%	14%	9%	13%	2%	12%	1%	15%	12%	9%	8%
6	3%	3%	0%	0%	2%	4%	0%	4%	3%	0%	1%	3%	3%	3%	4%	3%	0%
7	11%	11%	0%	0%	11%	13%	0%	13%	12%	8%	0%	14%	3%	3%	13%	12%	1%
Total	100%	100%	0%	0%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	100%	0%	0%	33%	60%	7%	43%	43%	6%	8%	79%	14%	7%	50%	38%	11%

Results of SurveyUSA Mkt Research Study #19555

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

14 During this election campaign, how many days a week do you go on-line to read about the campaigns?

540 Registered Voters	All	Better Defending			Better Jobs			Better Immigration			Better Health Care			Health Care Law		
Margin of Sampling Error: +/-4.3%		Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Romne	Obama	Not Sur	Approv	Disappr	Not Sur
None	32%	29%	32%	44%	29%	32%	48%	30%	34%	34%	28%	35%	37%	31%	30%	47%
1	12%	10%	15%	6%	10%	15%	5%	12%	12%	8%	10%	13%	11%	14%	10%	12%
2	13%	13%	10%	24%	13%	12%	17%	13%	11%	18%	14%	11%	15%	11%	13%	26%
3	9%	9%	11%	6%	10%	9%	9%	8%	12%	6%	8%	10%	16%	11%	9%	6%
4	8%	8%	9%	7%	9%	8%	10%	8%	8%	13%	7%	10%	6%	11%	8%	0%
5	11%	13%	9%	8%	12%	9%	9%	12%	9%	10%	14%	8%	8%	8%	13%	8%
6	3%	3%	3%	1%	4%	3%	0%	4%	3%	0%	4%	3%	1%	3%	4%	0%
7	11%	13%	11%	5%	14%	11%	1%	13%	11%	10%	13%	11%	5%	11%	13%	2%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	45%	45%	9%	49%	41%	9%	47%	41%	12%	47%	45%	9%	41%	52%	7%

14 During this election campaign, how many days a week do you go on-line to read about the campaigns?

540 Registered Voters	All	Follow RNC					Say To Change Vote			Work Vs. Breaks			
Margin of Sampling Error: +/-4.3%		Very Cl	Fairly C	Not Too	Not At	Not Sur	Yes	No	Not Sur	Hard W	Help Fr	Both Eq	Not Sur
None	32%	23%	25%	29%	70%	21%	21%	35%	34%	33%	17%	32%	54%
1	12%	12%	9%	19%	8%	0%	10%	13%	9%	13%	11%	10%	13%
2	13%	14%	15%	13%	6%	32%	15%	9%	26%	12%	15%	14%	13%
3	9%	9%	12%	9%	7%	0%	11%	7%	18%	7%	3%	13%	21%
4	8%	6%	15%	5%	4%	23%	14%	7%	4%	9%	12%	8%	0%
5	11%	14%	9%	12%	6%	24%	11%	12%	7%	11%	22%	9%	0%
6	3%	3%	3%	6%	0%	0%	3%	4%	0%	3%	3%	3%	0%
7	11%	20%	12%	7%	1%	0%	16%	12%	3%	12%	17%	11%	0%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Registered Voters	100%	30%	33%	21%	15%	1%	22%	64%	14%	56%	4%	38%	1%

Results of SurveyUSA Mkt Research Study #19555



Sponsor:

High Point University ()

Geography: North Carolina

Data Collected: 08/19/2012 - 08/23/2012

Release Date:

14 During this election campaign, how many days a week do you go on-line to read about the campaigns?

540 Registered Voters	All	Go Online							
		None	1	2	3	4	5	6	7
Margin of Sampling Error: +/-4.3%									
None	32%	-	-	-	-	-	-	-	-
1	12%	-	-	-	-	-	-	-	-
2	13%	-	-	-	-	-	-	-	-
3	9%	-	-	-	-	-	-	-	-
4	8%	-	-	-	-	-	-	-	-
5	11%	-	-	-	-	-	-	-	-
6	3%	-	-	-	-	-	-	-	-
7	11%	-	-	-	-	-	-	-	-
Total	100%								
Composition of Registered Voters	100%								

Statement of Methodology: About the Poll: This poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. The pollster's report includes the geography that was surveyed; the date(s) interviews were conducted, the number of respondents who answered each question and the theoretical margin of sampling error for each question. Where necessary, respondents were weighted using the most recent US Census estimates for age, gender, ethnic origin and region, to align the sample to the population. In theory, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents with home telephones been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than sampling error. These include: the difficulty of interviewing respondents who do not have a home telephone; the refusal by some with home telephones to be interviewed; the order in which questions are asked; the wording of questions; the way and extent to which data are weighted; and the manner in which specialized populations, such as likely voters, are determined. It is difficult to quantify the errors that may result from these and other factors. Research methodology, questionnaire design and fieldwork for this survey were completed by SurveyUSA of Clifton, NJ. This statement conforms to the principles of disclosure of the National Council on Public Polls.