High Point University Presents ...
A Benefit Golf Tournament and Gala for
The Jerry and Kitty Steele Sports Center

JERRY AND KITTY STEELE AND THE SPORTS CENTER
A $3 million Sports Center at High Point University that will be the new home for the department of athletics will bear the names of Jerry and Kitty Steele, who have teamed up for 51 years of successful coaching and teaching at the school. It will replace the current field house that was built in 1947 and is no longer adequate to meet the needs of the High Point Athletics. The University’s Board of Trustees unanimously approved the building's name upon the enthusiastic recommendation of Jim and Jesse Millis who committed $1.5 million to the proposed facility.

During his final year of coaching after his 31st season as head coach of the men's basketball team, Jerry Steele ranked 7th among active coaches with 1,095 games coached overall and 12th among active coaches with 609 wins. Kitty Steele coached tennis and field hockey at High Point for 20 years, winning 12 conference championships and being named conference and district coach of the year 12 times before retiring in 1996.

During his first year at High Point, Jerry Steele coached Tubby Smith, the man who went on to become his most famous protégé. The head coach at Kentucky, where his Wildcats won the 1998 NCAA Championship and are a perennial powerhouse, Smith still calls Steele "my mentor."

"Coach Steele has done just about everything in basketball – playing in the ACC, coaching in the ABA, and winning over 600 games as a college coach," Smith said. "Obviously, he knows what he’s talking about, but he also has a great sense of humor and doesn't take himself too seriously. The way he handles himself makes you want to work hard for him. His philosophy about life is close to mine."

Billy Packer, a former Wake Forest teammate, says, “Jerry was not only a great teammate but a person whom I have always admired for his character and integrity.”

David Odom, head basketball coach at the University of South Carolina and former player under Steele at Guilford College says, “In every man's life and along life's journey, every man experiences a time and a person that greatly influences and even changes his life. Such was the case for me when as a student at Guilford College, I had the opportunity to play, learn, and become friends forever with Coach Steele. He coaches basketball but, more importantly, he taught invaluable lessons for life.”

The Jerry and Kitty Steele Sports Center will be a two-story, 24,000-square-foot facility replacing the antiquated field house between the baseball and soccer stadiums. It will feature training and weight rooms, locker rooms, an indoor practice area for golf, an academic services room, and a hospitality / conference room. The center will also include space to display athletic achievements and awards as well as offices for athletics administrators and coaching staffs of all sports except men's and women's basketball and volleyball.
THE EVENT
On June 7, 2004 a special event has been scheduled to honor Jerry and Kitty Steele. The proceeds from this event will support the construction of the proposed Jerry and Kitty Steele Sport Center on the campus of High Point University. You are invited to participate in a day of golf at the Willow Creek Golf Course of High Point Country Club, and dinner at SHOWPLACE, along side of Jerry and Kitty’s friends Tubby Smith, David Odom, Billy Packer, Bobby Lutz and Sal Bando, Sr.

SCHEDULE OF EVENTS
8:30 am   VIP breakfast with the celebrities at WILLOW CREEK
9:30 am   Golf registration begins and range is open
10:30 am  Shotgun start
5:30 pm   Social hour and silent auction begins at SHOWPLACE
6:30 pm   Dinner begins
7:30 pm   Dessert and coffee are served and silent auction closes
7:45 pm   Program begins

EVENT DETAILS
Golf includes – captain’s choice; shotgun start; mulligans for sale; open driving range; prizes for 1st, 2nd, and 3rd place teams; prizes for closest to the pin and longest drive; hole-in-one grand prize; participant gift bags; boxed lunch; free beverages

Gala includes – social hour with beverages; full meal; silent auction; raffle; guest gifts; program featuring celebrities

PARTICIPATION OPTIONS
Grand Sponsor – $5,000
• Eight (8) spots in the golf tournament and dinner
• Logo on Gala banner
• Recognition in the Gala program
• Recognition in all media releases regarding the Gala
• Corporate signage at one (1) hole and the practice area
• VIP Breakfast with the celebrities for eight (8) people
• Additional dinners can be purchased at half price ($50)
• Tax deduction ($3,000)

Gala Sponsor – $2,500
• Four (4) spots in the golf tournament and dinner
• Corporate signage at one (1) hole
• Recognition in the Gala program
• VIP Breakfast with the celebrities for four (4) people
• Additional dinners can be purchased at half price ($50)
• Tax deduction ($1,500)

Golf and Dinner – $200 per person

Golf Only – $125 per person

Dinner Only – $100 per person or a reserved table for 8 only $700

* Those individuals wishing to participate in the VIP breakfast with the celebrities may pay an additional $100 per person.
REGISTRATION

Please complete the following …

Name: ________________________________________________
Address: _________________________________________________________________________________________
City: ___________ State: ________ Zip: ________________
Daytime Phone Number: __________________________________________
Email Address: ________________________________________________
I want to be a Grand Sponsor ($5,000): __________________________
I want to be a Gala Sponsor ($2,500): __________________________
# for Golf and Dinner ($200): _________________________________
# for Golf Only ($125): _______________________________________
# for Dinner Only ($100): _____________________________________
# for VIP Breakfast ($100): ___________________________________
Total $ Due: _______________________________________________

If paying by credit card …

Name: ________________________________________________
(as it appears on credit card)
Type of Card (Visa, MasterCard, Discover)_____________________
Account Number: ___________________________________________
Expiration Date:_____________________________________________

Mail to …

Mail this form along with your check or credit card information (Visa, MasterCard, and Discover).

If paying by check, please make payable to High Point University and mail to the following address.

Alan Williams
High Point University
Office of Institutional Advancement
833 Montlieu Avenue
High Point, NC  27262
336.841.4599 (fax)

For hotel accommodations contact the Radisson Hotel High Point at 336.889.8888. Mention the Steele Sports Center Gala and receive a special rate of $69.