<table>
<thead>
<tr>
<th>ELEMENTS</th>
<th>DETAILS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Population represented</td>
<td>Adults in North Carolina</td>
</tr>
<tr>
<td>Sample size</td>
<td>384</td>
</tr>
<tr>
<td>Mode of data collection</td>
<td>Telephone (Random Digit Dial (RDD) landline and cellular telephones)</td>
</tr>
<tr>
<td>Type of sample (probability/non-</td>
<td>Probability, using RDD samples of landline and cellular telephones generated by Survey Sampling International</td>
</tr>
<tr>
<td>probability)</td>
<td></td>
</tr>
<tr>
<td>Start and end dates of data</td>
<td>2/19 – 2/23 and 2/25-2/28</td>
</tr>
<tr>
<td>collection</td>
<td></td>
</tr>
<tr>
<td>Margin of sampling error for total sample</td>
<td>Approximately plus or minus 5 percentage points</td>
</tr>
<tr>
<td>Are the data weighted?</td>
<td>Yes, relative to U.S. Census estimates for gender, race, and age, and CDC estimates for phone usage (cell only, landline only, or both).</td>
</tr>
<tr>
<td>Survey sponsor</td>
<td>High Point University Survey Research Center, High Point, NC</td>
</tr>
<tr>
<td>Survey/Data collection supplier</td>
<td>High Point University Survey Research Center. The Center is located within the Nido R. Qubein School of Communications on the High Point University campus. Student interviewers staff the 32 stations equipped with WinCati computer assisted telephone interviewing systems.</td>
</tr>
</tbody>
</table>
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Attached is the full text of survey questions our interviewers asked. Interested parties can access results from the survey at [http://src.highpoint.edu/](http://src.highpoint.edu/) and should contact the Director of the Survey Research Center for additional information.
Survey questions: Below are questions the Survey Research Center fielded for this study. They represent the text as read by the interviewers, plus options that appeared to interviewers but were not offered to respondents (in parentheses). Percentages may not add to 100 because of rounding.

Note: The following questions are drawn from the Thomson Reuters/University of Michigan Surveys of Consumers (http://www.sca.isr.umich.edu/)

We are interested in how people are getting along financially these days. Would you say that you (and your family living there) better off or worse off financially than you were a year ago?

<table>
<thead>
<tr>
<th>March 2012</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Better off</td>
<td>32%</td>
</tr>
<tr>
<td>Worse off</td>
<td>42%</td>
</tr>
<tr>
<td>(Same or Neither better nor worse)</td>
<td>24%</td>
</tr>
<tr>
<td>(Don’t know/refused)</td>
<td>2%</td>
</tr>
</tbody>
</table>

Now looking ahead, do you think that a year from now you (and your family living there) will be better off financially, or worse off, or just about the same as now.

<table>
<thead>
<tr>
<th>March 2012</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Better off</td>
<td>31%</td>
</tr>
<tr>
<td>Worse off</td>
<td>15%</td>
</tr>
<tr>
<td>Just about the same as now</td>
<td>48%</td>
</tr>
<tr>
<td>(Don’t know/refused)</td>
<td>6%</td>
</tr>
</tbody>
</table>

Now turning to business conditions in the country as a whole, do you think that during the next twelve months we’ll have good times financially, or bad times, or what?

<table>
<thead>
<tr>
<th>March 2012</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Good times</td>
<td>29%</td>
</tr>
<tr>
<td>Bad times</td>
<td>36%</td>
</tr>
<tr>
<td>(Neither bad nor good, both good and bad)</td>
<td>16%</td>
</tr>
<tr>
<td>(Good times with qualifications)</td>
<td>7%</td>
</tr>
<tr>
<td>(Bad times with qualifications)</td>
<td>4%</td>
</tr>
<tr>
<td>(Don’t know/refused)</td>
<td>7%</td>
</tr>
</tbody>
</table>
Looking ahead, which would you say is more likely, that in the country as a whole we'll have continuous good times during the next five years or so, or that we have periods of widespread unemployment or depression, or what?

March 2012

Widespread unemployment or depression 44%
Continuous good times 31%
(Neither/A mix of both) 18%
(Don’t know/refused) 8%

About the big things people buy for their homes, such as furniture, a refrigerator, stove, television, and things like that. Generally speaking, do you think now is a good time or bad time for people to buy major household items?

March 2012

Good time 55%
Bad time 14%
(Neither good time nor bad time) 23%
(Don’t know/refused) 8%

Demographics

What is the last year of schooling you have completed?

(1-11th grade) 7%
(High school graduate) 20%
(Some college) 22%
(College graduate) 34%
(Graduate school) 17%
(Don’t know/Refused) 1%

Are you currently employed?

Employed for wages 49%
Self-employed 10%
Out of work and looking for work 5%
Out of work but not currently looking for work 1%
A homemaker 4%
A student 8%
Retired 20%
Unable to work 5%
Would you please stop me when I read the correct category for your total household income?

25 thousand dollars or less \hspace{1cm} 15%
25 to 50 thousand dollars \hspace{1cm} 23%
50 to 75 thousand dollars \hspace{1cm} 19%
75 to 100 thousand dollars \hspace{1cm} 14%
100 to 150 thousand dollars \hspace{1cm} 9%
150 to 250 thousand dollars \hspace{1cm} 3%
More than 250 thousand dollars \hspace{1cm} 2%
(Don’t know/refused) \hspace{1cm} 15%

Age

18 - 24 \hspace{1cm} 15%
25 - 34 \hspace{1cm} 23%
35 - 44 \hspace{1cm} 19%
45 - 54 \hspace{1cm} 14%
55 - 64 \hspace{1cm} 9%
65 and older \hspace{1cm} 3%

How often do you attend worship services? Would you say never, a few times a year, a few times a month, almost every week, every week, or more than once a week?

Never \hspace{1cm} 12%
A few times a year \hspace{1cm} 27%
A few times a month \hspace{1cm} 13%
Almost every week \hspace{1cm} 14%
Every week \hspace{1cm} 22%
More than once a week \hspace{1cm} 12%

When thinking about politics today, do you normally consider yourself to be very conservative, somewhat conservative, moderate, somewhat liberal, or very liberal?

Very conservative \hspace{1cm} 17%
Somewhat conservative \hspace{1cm} 28%
Moderate \hspace{1cm} 29%
Somewhat liberal \hspace{1cm} 16%
Very liberal \hspace{1cm} 5%
Other \hspace{1cm} 1%
(Don’t know/refused) \hspace{1cm} 4%

Are you, or is any member of your household, a member of the armed forces or a veteran?

Yes, an active member of armed forces \hspace{1cm} 4%
Yes, veteran \hspace{1cm} 25%
Yes, both \hspace{1cm} 1%
No \hspace{1cm} 68%
(Don’t know/Refused) \hspace{1cm} 2%
What racial or ethnic group best describes you?

- White: 70%
- African-American or Black: 21%
- Hispanic or Latino: 2%
- Native American: 2%
- Asian: 1%
- (Multiple or Other): 2%
- (Don’t know/refused): 2%

How would you best describe your current relationship status?

- Single: 27%
- Engaged: 4%
- Living with your significant other: 5%
- Married: 56%
- Widowed: 7%
- (Don’t know/refused): 1%

Gender

- Male: 48%
- Female: 52%

These days, many people are so busy they can’t find time to register to vote, or move around so often they don’t get a chance to re-register. Are you NOW registered to vote in your precinct or election district or haven’t you been able to register so far? [IF YES] Are you absolutely certain that you are registered to vote, or is there a chance that your registration has lapsed because you moved or for some other reason?

- Yes, absolutely certain: 81%
- Chance registration has lapsed: 3%
- No: 15%
- (Don’t know/refused): 1%